

IEPEC Planning Committee Meeting March 8, 2018

Participants: Ingo Bensch, Carmen Best, Jennifer Canseco, Phil Degens, Anne Dougherty, Lauren Gage, Rob Kasman, Michale Li, Jennifer Meissner, Monica Nevius, Jeremy Newberger, Jane Peters, Ralph Prah, Bill Saxonis, Bob Wirtshafter, Dulane Moran, Matt Nelson, Michael Norieka, Nick Minderman, John Maxwell, Cara Lee Mahany Braithwait, Elizabeth Titus, Sharyn Barata.

Decisions/Action Items

- First in webinar series is March 15
- Conference survey to be distributed to Committee by Ingo
- Suggestion to reiterate the guidelines about formatting in the call for abstracts.
- Need to find a good (non boat-ride) networking event for 2019 conference
- Start sponsor drive in spring (April/May) before Call for Abstracts
- Any Planning Committee members interested in subcommittee working on diversifying the submissions please reach out to Sharyn.
- PC members to be prepared to provide input into the Website Subcommittee in future teleconference.
- Other subcommittees mostly connected to the 2019 conference will become active: Education, Networking, New Members, Marketing, are available for Planning Committee engagement – will reach out closer to the conference.
- Next Planning Committee call to be scheduled for Fall 2018.

2017 Conference Feedback (Ingo): 57% response rate. Similar to 2015 but lighter on utilities, and lightest on PUCs

90% rated the conference 4 or 5 out of 5 in overall satisfaction

Greatest satisfaction was with presentations. Panels slightly weaker (boring/not deep enough). Posters needed more time and space.

Not enough mid-country and utility representation. Some wanted more west coast and cutting edge topics.

Financial Summary (Bob): Raised \$380,000 over last 2 years: 50,000 less in sponsors and 50,000 less in registration, but bottom line is similar because Baltimore was more affordable. The reduction in sponsorship is of concern given current conditions.

Involvement with International Conferences

Asia (Phil): Small conference (60) in November 2017 linked with APEC workshop led by Ed Vine and Charles Michaelis. Revenue positive, helps with 2019 planning. Attendance included South America and Australia and Russians as well as Asia.

Europe (Elizabeth): June 2018 in Vienna has theme related to carbon goals, includes field trips. Also heavily focused on energy poverty and evaluation as a player in that space – a big concern for people in Europe right now.

2019 Conference Logistics (Cara Lee): Denver location, very “green” Embassy Suites hotel – reasonable room rate, but parking is exorbitant. Need to come up with an event. Planning Committee must arrive no later than Monday noon to be able to participate in the reception. Board meeting goes from 1-4 on last day of conference.

PC Planning Meeting January 7 2019 (Sharyn): Target is to get Call for Abstracts out at end of June, with abstracts due in late October. Need to identify a theme within next two months. Suggestion to reiterate the guidelines about formatting in the call for abstracts. Had 269 abstracts from 69 organizations. Trying to find ways to increase number of companies submitting. Planning committee members interested in subcommittee working on diversifying the submissions please reach out to Sharyn.

Webinars: First one is March 15 – VEIC and ODC will present. A webinar every other month is planned. Some content that was not in IEPEC will be presented in off months by DOE and EPA. Focus is on popular topics (past presenters and any of their updates) from the conference. Reminder email announcement goes out next Monday (sender is Cara Lee on behalf of IEPEC) Have 125 people registered from IEPEC email and 110 from DOE email and 15 from EPA email. Sessions are recorded. Not clear where to post them – IEPEC website is available for hosting them if necessary. IEPEC now links to all previous DOE webinars. Future webinars: Energy Storage; Future NILM, Lighting

Website: Team includes Dulane, Monica, Bill, Sharyn, Mike, Rob. Cara Lee has been leading the effort to modify the search function to allow searching of old .pdf papers – should be fully functional within a month. Team will be exploring other activities, will reach out to get input from other members via conference calls.

2019 Conference: Need to identify a theme within next two months.

PC will meet again in the fall. Reach out if you have questions in the interim – Board, Cara Lee, fellow PC members.