

# Reduce, Reuse, Recycle, Rethink: Predictive Analytics for Redefining Evaluation

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# Non-Wires Alternatives

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*Pacific Gas and  
Electric Company*<sup>®</sup>

Began efforts in 2014



SOUTHERN CALIFORNIA  
**EDISON**

Announced plans to introduce 125  
MW of interventions in 2016

B O N N E V I L L E  
P O W E R A D M I N I S T R A T I O N



Announced intent to not pursue direct  
transmission upgrades in 2017

# Non-Wires Alternatives

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BQDM target: More than **52 MW of demand reduction**

Primarily through **SBDI lighting** projects currently

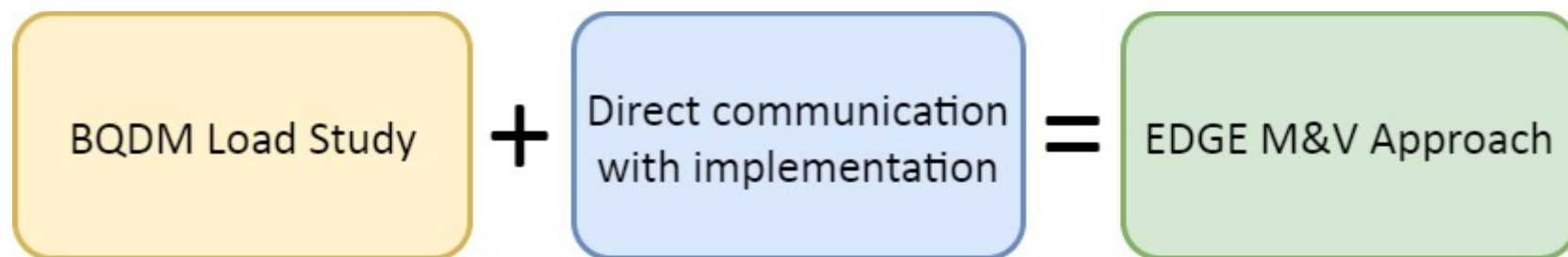
Over **4,000 businesses** effected so far

Regulator requires **quarterly reporting** of reductions

**No** significant penetration of AMI

# Unique Opportunity

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- ❖ Completed in 2015
- ❖ Over 400 loggers characterizing SBDI lighting behavior
- ❖ Structured by space type and business demographics

- ❖ Add additional structure to tracking data
- ❖ Move to weekly reporting of installations

- ❖ An approach centered on predictive modeling

# EDGE M&V

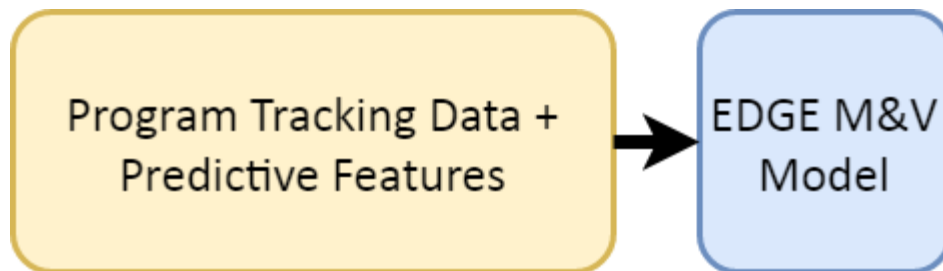
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Program Tracking Data +  
Predictive Features

- ❖ Tracking Data: Coordination with Implementation on format
- ❖ Predictive Features: **Flexible** (past M&V, AMI...)
- ❖ Combine to create a training dataset that can inform....

# EDGE M&V

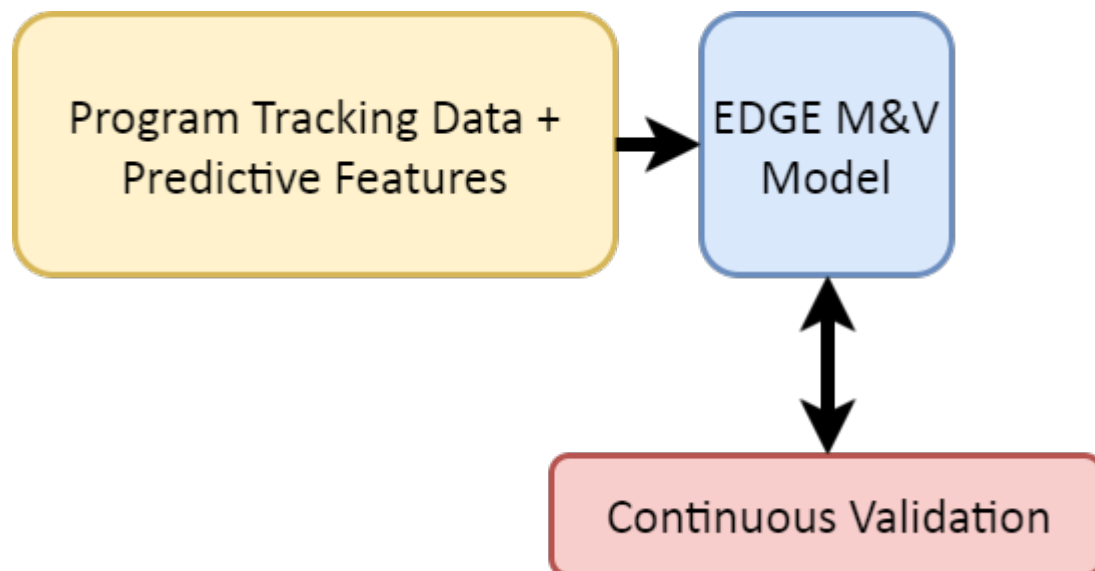
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- ❖ Take advantage of information that is tracked by implementers
- ❖ Trained a machine learning algorithm based on business type, operation hours, and space type
- ❖ Model every measure
- ❖ Automated processing of tracking data

# EDGE M&V

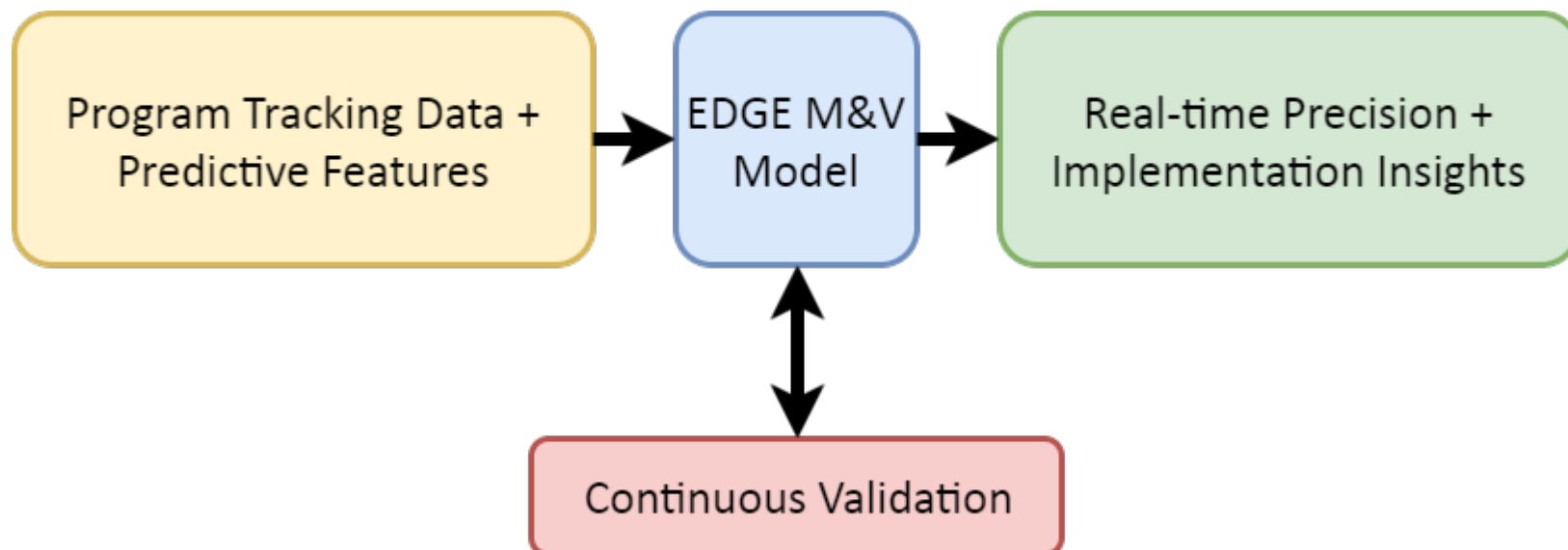
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- ❖ Initial Validation: Past M&V Data
- ❖ In 2016: Additional post-install M&V
- ❖ Engineer oversight as model is deployed
- ❖ Can we match classic evaluation's statistical precision?

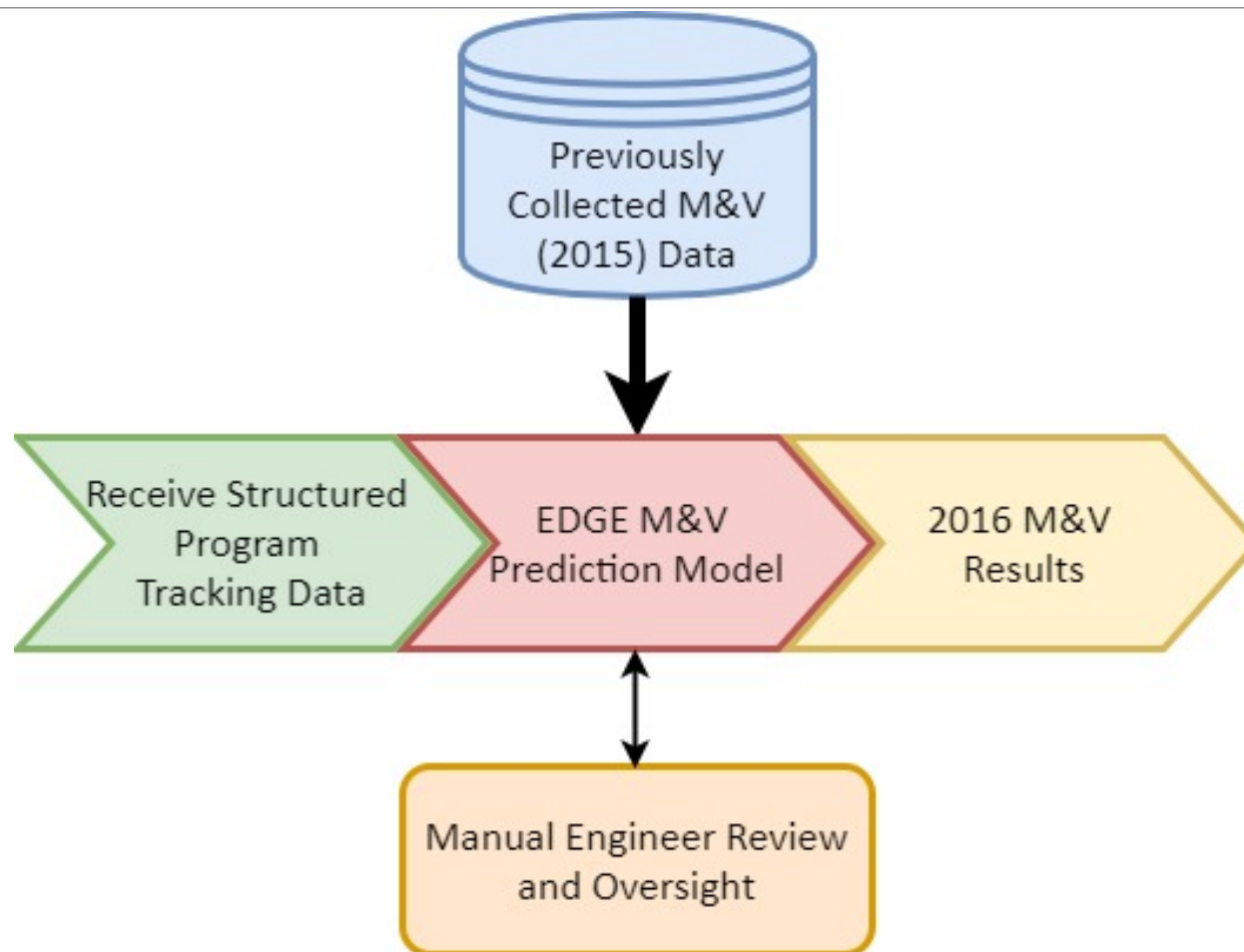


# EDGE M&V

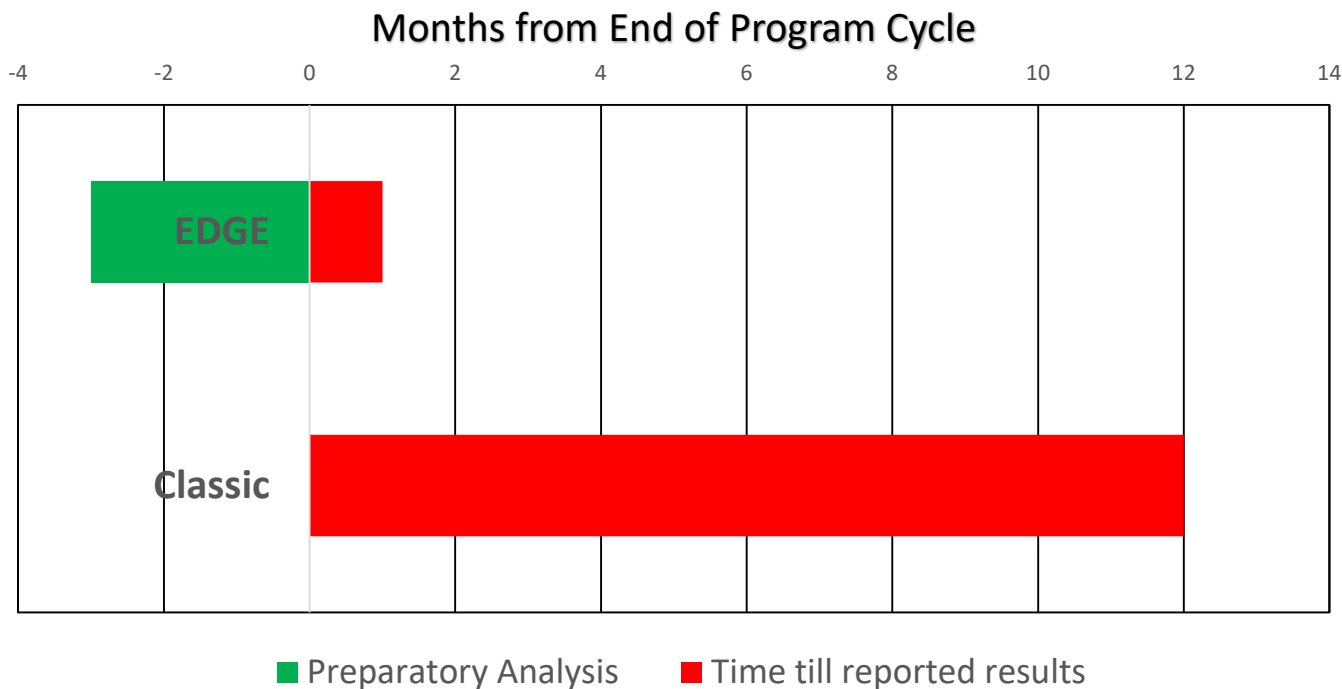


- ❖ Results as real-time as Tracking availability
- ❖ Analysis work is frontloaded

# EDGE Implementation

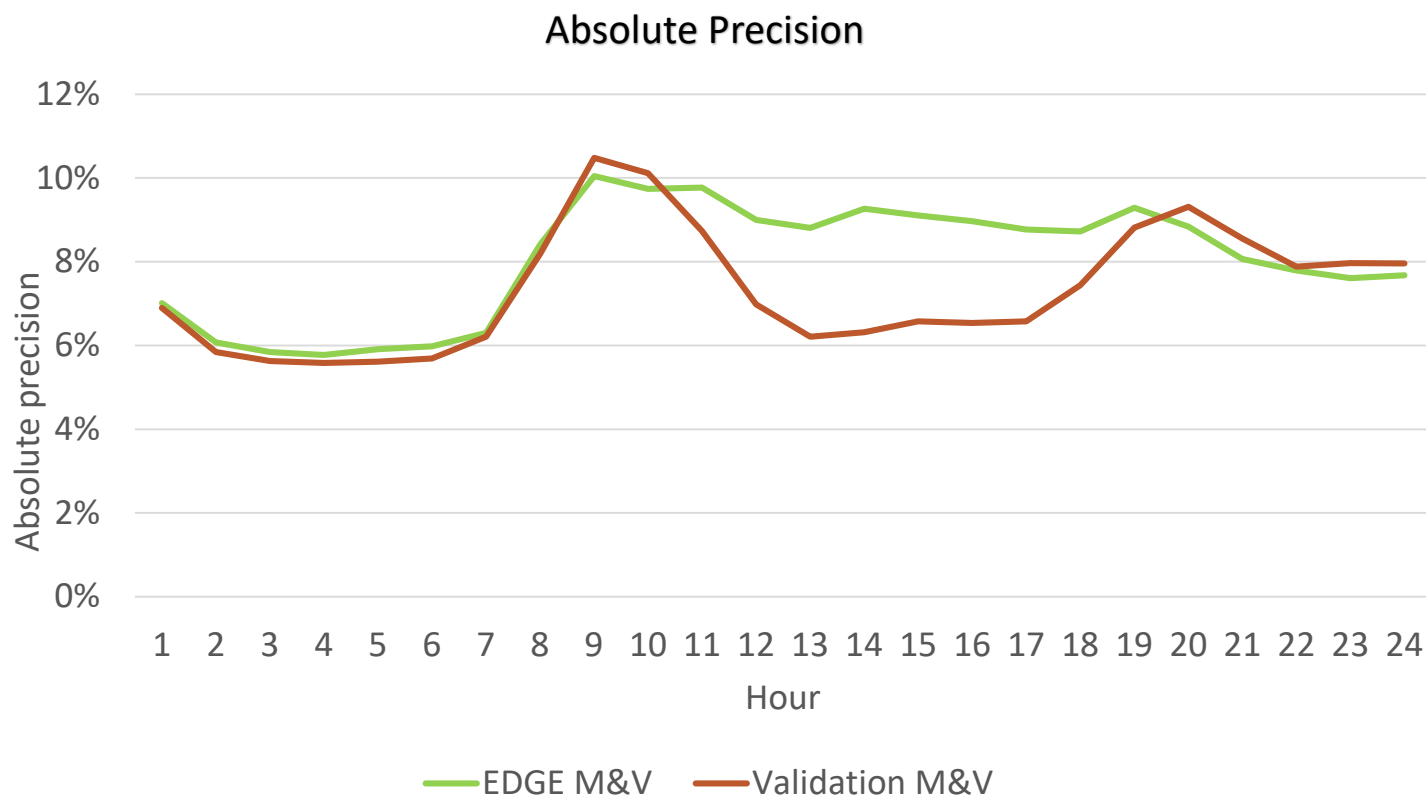


# Results – Timeliness

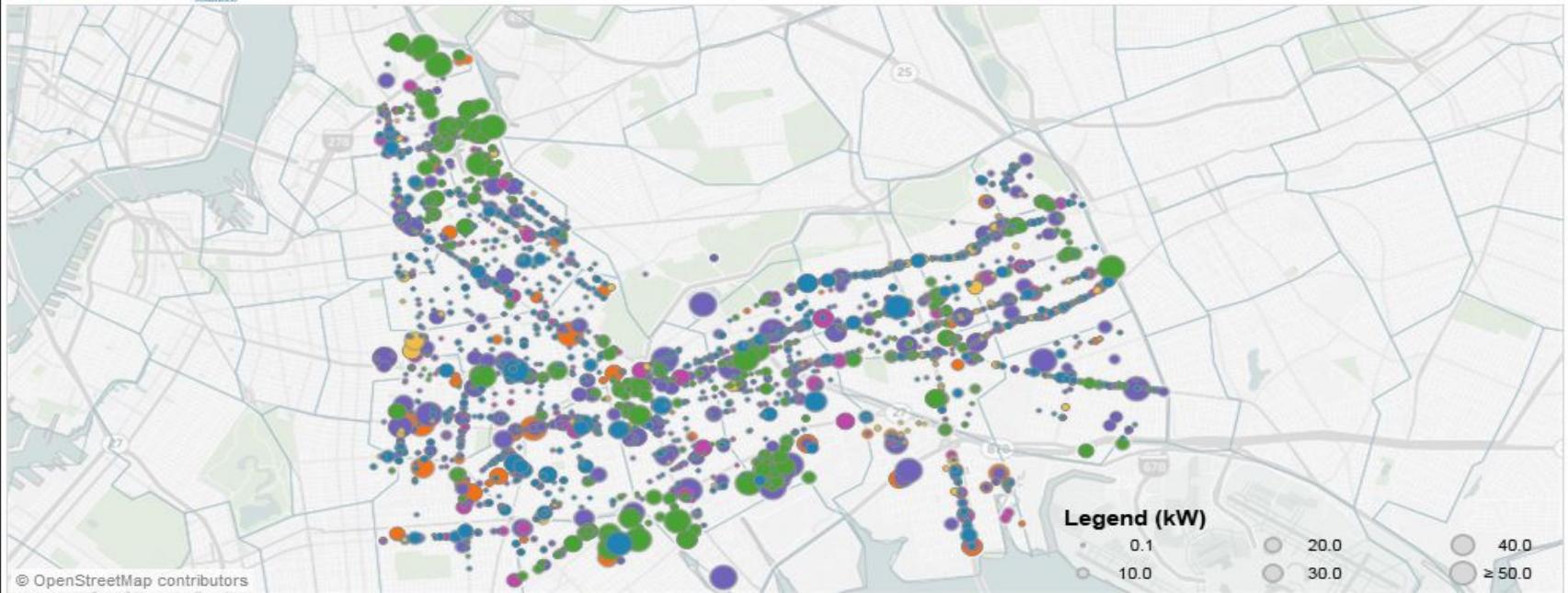


Delivered five-day turnaround on impact of over 1,500 businesses for the 2016 program year

# Results – Precision



# SBDI Program Overview



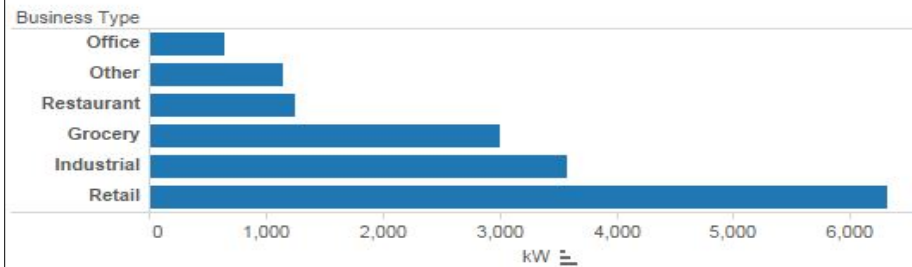
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- Grocery
- Industrial
- Office
- Restaurant
- Retail
- Other

kW Type

Installed Date

Business Type



Business Type	Quantity	Average kW	Total kW
Office	256	2.5	644
Other	121	9.5	1,149
Restaurant	412	3.0	1,249
Grocery	998	3.0	3,000
Industrial	561	6.4	3,580
Retail	1,693	3.7	6,312
<b>Total</b>	<b>4,041</b>	<b>3.9</b>	<b>15,933</b>

# Conclusion

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## Outcomes

- ❖ Able to satisfy quick reporting timeline of NWA efforts
- ❖ Modeling was validated through additional metering
- ❖ Program realized additional gains in analytics capabilities

## Can this work for you?

- ❖ Availability of performance data was critical
- ❖ Communication with implementation
- ❖ Well suited for modern NWA programs
- ❖ Consider the idea of piloting this approach backed up with validation M&V that serves as a safety factor

# Questions?

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