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**INTERNATIONAL ENERGY PROGRAM EVALUATION CONFERENCE**  
**12-14 JUNE 2012 — ROME, ITALY**  
**DRAFT CONFERENCE AGENDA**

**DAY ONE: TUESDAY 12 JUNE 2012 (Continental Breakfast Service from 8:00– 9:00)**

<p>9:00 – 10:30</p>	<p><b>WELCOME AND OPENING PLENARY SPEAKER</b>  <b>Mr. Lelli, ENEA Directro General (invited)</b></p> <p><i>Giovanni De Santi, The European Commission Research Center Director, Institute for Energy and Transport</i>  <i>Peter Henricke, Former President of Wuppertal Institute for Climate, Environment and Energy (far right)</i></p>  			
<p>10:30 – 11:00</p>	<p><b>BREAK</b></p>			
<p>11:00 – 12:30</p>	<p><b>1 What Can You Achieve for Your Country? Experience Feedback from Croatia's, Germany's and France's 2011 NEEAPs</b>  <b>Moderator: Stefan Thomas, Wuppertal Institute for Climate, Environment and Energy</b></p> <p><i>Vesna Bukarica, University of Zagreb, Evaluating Energy Savings Arising from NEEAP Implementation: Lessons Learned in Croatia</i></p> <p><i>Didier Bosseboeuf, ADEME, Sensitivity Analysis for Calculating the ESD Savings Target with TD Method: The French Experience of NEEAP</i></p> <p><i>Barbara Schlomann, Fraunhofer Institute for Systems and Innovation Research, Are the Energy Savings Sufficient? Impact of Energy Efficiency Policies Included in the 2011 NEEAPs</i></p>	<p><b>2 Plotting the Right Course; Using Evaluation to Set Targets and Develop Policy</b>  <b>Moderator: Charles Michaelis, Databuild Ltd.</b></p> <p><i>Piet Boonekamp, ECN, Evaluation of the ESD in Support of the New Energy Efficiency Directive</i></p> <p><i>Robert Harmsen, Utrecht University and Bart Wesseling, Wolfgang Eichhammer, Fraunhofer ISI, How to Shape a Binding Energy Savings Target for Europe</i></p> <p><i>Sangsoo Ahn, Korea Energy Management Corporation, Current Status and Implications of Energy Efficiency Programs in Korea</i></p>	<p><b>3 Exploring the Impacts and Effectiveness of MEPS and Labelling Schemes</b>  <b>Moderator: Anita Eide, CLASP</b></p> <p><i>Troels Fjordbak Larsen, IT Energy ApS and Karolina Petersson, Energimyndigheten, STEM, Sweden, Estimation Tool for National Effects of MEPS and Labeling</i></p> <p><i>Li Pengcheng and Haihong Chen, China National Institute of Standardization, China's Practices on Evaluating the Energy Savings of Mandatory Energy Efficiency Standards</i></p> <p><i>Nina Zheng and Nan Zhou, Lawrence Berkeley National Laboratory, Local Enforcement of Appliance Efficiency Standards and Labeling Program in China: Progress and Challenges</i></p>	<p><b>4 Evaluation Method Challenges in the Real World</b>  <b>Moderator: Michelle McGuire, Databuild Ltd.</b></p> <p><i>Andie Baker, Tacoma Power, Sample Size Selection in Energy Efficiency Research and Evaluation – The Use and Abuse of the Coefficient of Variation</i></p> <p><i>Sara Pasquier, International Energy Agency and Nigel Jollands, European Bank for Reconstruction and Development, Second Time Around: Improving a Second Evaluation while Maintaining Comparability with the First</i></p> <p><i>Lisa Skumatz, Skumatz Economic Research Associates Inc., What Makes a Good EUL? New Protocols for Estimating Useful Lifetimes and an Analysis of Existing Estimates</i></p>
<p>12:30 – 2:00</p>	<p><b>LUNCH</b></p>			
<p>2:00 – 3:30</p>	<p><b>5 Evaluation of Behaviour Change Programmes</b>  <b>Moderator: Edward Vine, Lawrence Berkeley National Laboratory</b></p> <p><i>Juri Freeman and Lisa Skumatz, Skumatz Economic Research Associates Inc., Widgets vs. Actions: Measuring the Role of Behavior Change in DSM Programs</i></p> <p><i>Sangsoo Ahn, Korea Energy Management Corporation, Evaluation of Behavioural</i></p>	<p><b>6 Energy Provider Programmes</b>  <b>Moderator: Marcella Pavan, Regulatory Authority for Electricity and Gas</b></p> <p><i>Jean-Sebastien Broc, Ecoles des Mines de Nantes – Dept. S.E.E. and Conrado Augustus de Melo, University of Campinas, Brazil, Detailed Comparison of Brazilian and French Obligation Schemes to Promote Energy Efficiency</i></p> <p><i>Nino Di Franco and Domenico Santino,</i></p>	<p><b>7 Policies for Building</b>  <b>Moderator: Dominique Osso, Edf</b></p> <p><i>Vesna Bukarica, University of Zagreb, Effectiveness of Financial Incentives to Energy Efficiency-Case: Croatia</i></p> <p><i>Yamina Saheb and Alastair Blyth, International Energy Agency, Assessment of Building Energy Policies in the IEA and the BRICS Countries</i></p> <p><i>Stefan Thomas and Vera Höfele, Wuppertal</i></p>	<p><b>8 Top Down Improvement</b>  <b>Moderator: Anna Maria Salama, ENEA</b></p> <p><i>Brian Cloughley, International Institute for Industrial Environmental Economics at Lund University, A Decomposition Approach to Evaluating the Progress of the Green Economy</i></p> <p><i>M. Hossein Haeri and Jim Stewart, The Cadmus Group, The View from the Top: Applying a Top-Down Method to Measure</i></p>

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	<p><b>Energy Saving Program for District Heating in Korea</b></p> <p><i>Ken-ichiro Nishio, Central Research Institute of Electric Power Industry and Kenta Ofuji, University of Aizu, Designing Policy to Change Consumer Behavior: Lessons Learned from the Electricity Crisis in Japan</i></p>	<p><b>ENEA, Italian National Agency for New Technologies, Energy and Sustainable Economic Development, An Innovative BU Method to Evaluate Actual Savings in EE Projects</b></p> <p><i>Grayson Heffner, International Energy Agency and, Eoin Lees, David Crossley, and Janine Migden-Ostrander, Regulatory Assistance Project, Evaluating Policies for Energy Provider Delivery of Energy Efficiency</i></p>	<p><b>Institute for Climate, Environment and Energy, Combining Theoretical Analysis and Empirical Evidence from an International Comparison: Policy Packages to Make Energy Savings in Buildings Happen</b></p>	<p><b>Portfolio Savings</b></p> <p><i>Clara Inés Pardo Martinez, KTH and Semida Silveira, Royal Institute of Technology, An Analysis of Eco-Efficiency in Energy Use and CO2 Emissions in the Swedish Service Industries</i></p>
<p>3:30 – 4:00</p>	<p><b>BREAK</b></p>			
<p>4:00 – 5:30</p>	<p><b>9 Improving and Harmonizing EM&amp;V Methods</b> Moderator: <i>Even Bjørnstad, Enova SF</i></p> <p><i>Mary Gregory and Julian Prime, Department of Energy and Climate Change, UK, The Development of a National Energy Efficiency Data-framework and Its Use in Evaluating Energy Efficiency Policies</i></p> <p><i>Kevin Monte de Ramos, KMDR Research, Ontario's EM&amp;V Protocols and Requirements</i></p> <p><i>Harry Vreuls, NL Agency, Comparable Energy Savings: How to Ensure that Singers Form a Harmonious Chorus?</i></p>	<p><b>10 Measured Effectiveness of Demand Response Programmes</b> Moderator: <i>Daniel Violette, Navigant Consulting, Inc.</i></p> <p><i>Steven Braithwait, Christensen Associates Energy Consulting, Evidence of the Consistency Over Time of the Demand Response of Large Commercial and Industrial Customers in Aggregator-Based Programs</i></p> <p><i>Mei Shibata, ThinkEco and Vicki Kuo, Con Edison, Technology-Enabled Innovative Residential Demand Response Program for Room AC Units</i></p> <p><i>Frank Stern, Navigant Consulting, Inc. and Nicholas Dedominicis, PECO Energy, It's Getting Hot in Here -- But Is the Utility to Blame?</i></p>	<p><b>11 Co-Benefits of Energy Efficiency: What More is There to Gain?</b> Moderator: <i>Mirjam Harmelink, Harmelink Consulting</i></p> <p><i>Charlotte Forbes and Nina Campbell, International Energy Agency, Spreading the Nett: Evaluating the Full Range of Multiple Benefits Delivered by Energy Efficiency Policy</i></p> <p><i>Grayson Heffner and Vida Rozite, International Energy Agency, Energy Efficiency Co-Benefits Evaluation: Energy Providers</i></p> <p><i>Kate Jenkins, Energy Saving Trust and David Kenington, Databuild Research and Solutions, Driving Back to the Future: Understanding the Impact of Transport Programmes over Time</i></p>	<p><b>12 Panel Discussion—Evaluating Long Term Goals for Achieving a Decarbonized World: Whole Buildings, Transport, Improved Industrial Process and More...</b></p>
<p>5:30 – 7:00</p>	<p><b><u><a href="#">EVENING RECEPTION AND POSTER SESSION</a></u></b></p>			

<b>DAY TWO: WEDNESDAY, 13 JUNE 2012</b>				
9:00 – 10:00	<b>PLENARY SESSIONS--The Utility Perspective</b>			
10:30 – 12:30	<p><b>13 What do the NEEAPs or the US-States' Level Evaluations Tell Us When Put Together?</b> Moderator: Jean-Sebastien Broc, Ecoles des Mines de Nantes – Dept. S.E.E.</p> <p><i>Kathleen Gaffney, KEMA, National Evaluation of US State Energy Program: Lessons Learned for Evaluating EU Policies</i></p> <p><i>Vera Hoefele, Wuppertal Institute for Climate, Environment and Energy, How are the Neighbours Doing? Making Energy Efficiency Efforts Comparable through NEEAP Screening</i></p> <p><i>Caiman Cahill, European Commission, Measuring EU Energy Efficiency Progress up to 2020: What Can We Learn from the 2011 NEEAPs?</i></p>	<p><b>14 Do Incentives Move Residential Market Behavior?</b> Moderator: Rob Bordner, Energy Market Innovations, Inc.</p> <p><i>Even Bjornstad and Per Ivar Helgesen, Enova SF, Long Term Market Transformation from a Short Term Subsidy: Energy Savings from Residential Air-to-Air Heat Pumps in Norway</i></p> <p><i>Robert Mowris and Ean Jones, Verified, Inc., Moderate Income Comprehensive Energy Efficiency Program Evaluation</i></p> <p><i>Giampaolo Valentini, Patrizia Pistochini, ENEA, Energy Efficiency in the Existing Buildings: The Italian Way</i></p>	<p><b>15 Understanding the Mechanisms and Policy Effects Behind Savings through Modeling</b> Moderator: Piet Boonekamp, Energy Center of the Netherlands</p> <p><i>Kathryn Janda, Oxford University, Towards Social or Technical Change? Comparative Socioeconomic Evaluation of Renewable and Efficiency Measures in Four European Cities</i></p> <p><i>Aurelien Saussay, International Energy Agency, Improving Building Stock Models through the Use of Socio-Economic Data</i></p> <p><i>Johannes Thema and Felix Suerkemper, Wuppertal Institute for Climate, Environment and Energy, Interactions Between Energy Efficiency Policies and Market-Based Climate Policy Instruments</i></p>	<p><b>16 Smart Meters</b> Moderator: Harry Vreuls, NL Agency Sharyn Barata, Itron, Can Smart Meters Make Smarter Customers? Evaluating the Impact of Smart Meters on Customer Energy Efficiency Behaviors</p> <p><i>Joachim Schleich and Marian Klobasa, Fraunhofer Institute for Systems and Innovation Research, Does Smart Metering Reduce Residential Electricity Demand Results from a Field Trial in Germany and Austria</i></p> <p><i>Stuart Schare, Navigant, Impact, Process, and Technology Assessment for Smart-meter Enabled Demand Response</i></p> <p><i>Craig Williamson, EnerNOC Utility Solutions, OG&amp;E Smart Study Together Technology-Enabled Dynamic Pricing Impact Evaluation</i></p>
12:30 – 2:00	<b>LUNCH</b>			
2:00 – 3:30	<p><b>17 Expectations vs Measured Reality: Factors That Drive Ex-Post Savings</b> Moderator: Kevin Cooney, Navigant Consulting</p> <p><i>John Fawcett, Databuild Research and Solutions, Splendid Isolation: How People Affect Anticipated Energy Measure Performance</i></p> <p><i>Michael Frischmann and Ryan Kroll, Michaels Energy, On-site Measurement and Verification Versus Project File Review</i></p> <p><i>Maxime Raynaud, EDF R&amp;D and CEP MINES ParisTech and Dominique Osso, EDF, A Refurbishment Program Evaluation to Understand Deviations between Ex-Ante and Ex-Post Studies</i></p>	<p><b>18 Building Codes—Potentials and Reviews</b> Moderator: Aleksandra Novikova, DIW Berlin (German Institute for Economic Research)</p> <p><i>Randall Bowie, Rockwool International A/S, How the New Cost-Optimal Calculation Methodology will Impact on EU and Global Building Codes</i></p> <p><i>Marina Economidou and Joana Maio, Buildings Performance Institute Europe, European Survey on the Energy Performance of Buildings - Results and Lessons Learned</i></p>	<p><b>19 The Role of Energy Management Standards in Achieving Targets in the Industrial Sector</b> Moderator: Pierre Landry, Southern California Edison</p> <p><i>Amelie Goldberg and Julia Reinaud, Institute for Industrial Productivity, Achieving EE Targets through EnMS, Incentives and Support - Lessons Learnt from Evaluations in Denmark, Ireland and Sweden</i></p> <p><i>Julia Reinaud and Amelie Goldberg, Institute for Industrial Productivity, Policy Pyramids: An Evaluation Framework for Industrial GHG Mitigation Policies</i></p> <p><i>Christian Stenqvist, Lund University, Evaluating Industrial Energy Management Systems – Aspects for Consideration in an Evaluation Plan</i></p>	<p><b>20 Panel Discussion: Evaluation as a Risk Manager in the Face of an Energy Crisis.</b></p> <p><i>Japan: Ken-Ichiro Nishio – Central Research Institute of (the) Electric Power Industry (CRIEPI)</i></p> <p><i>China: Li Pengcheng, China National Institute of Standardization</i></p> <p><i>Brazil: Luiz A Horta Nogueira, UNIFEI, Brazil</i></p> <p><i>Korea: Ikpyo Kim, Expert commissioner / Dept. of Energy Presidential Committee on Green Growth</i></p>
3:30 – 4:00	<b>BREAK</b>			

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<p>4:00 – 5:30</p>	<p><b>21 Market Transformation: Appliances and Lighting</b>  <b>Moderator: Li Pengcheng, China National Institute of Standardization</b></p> <p><i>Jane Peters and Marti Frank, Research Into Action, Inc., Home Appliance Programs Hit the Wall</i></p> <p><i>John Reed, Innovologie LLC, Using Experimental Designs to Evaluate New Program Initiatives</i></p> <p><i>George Wilkenfeld, George Wilkenfeld &amp; Associates, Evaluation of a Market Lighting Market Transformation Program – Outcomes and Attributions</i></p>	<p><b>22 Energy Savings from Behavioral Initiatives in Commercial Businesses and Buildings</b>  <b>Moderator: Iris Sulyma, BC Hydro PowerSmart</b></p> <p><i>Sian Christina, Loughborough University, The Impact of Staff Behaviour on Energy Consumption in Retail Stores; The Development of Intervention, Analysis and Evaluation Tools</i></p> <p><i>Michael Coleman and Katherine Irvine, De Montfort University, Evaluating and Optimising Behaviour Change in Commercial Buildings Through Personalised Feedback</i></p> <p><i>Tsuyoshi Ueno, Central Research Institute of Electric Power Industry, A Support Tool for Ranking Energy-Saving Activities in Office Buildings</i></p>	<p><b>23. Standards for the Calculation of Energy Savings</b>  <b>Moderator: Barbara Schlomann, Fraunhofer Institute for Systems and Innovation Research</b></p> <p><i>Klemens Leutgöb, e7 Energie Markt Analyse GmbH, Using prEN 16212 for Improving the Comparability of Results of Bottom-Up Energy Savings Calculations</i></p> <p><i>Daniel Violette, Navigant Consulting, Inc., Framework for Assessing Top-Down and Bottom-Up Evaluations of DSM Effectiveness</i></p> <p><i>Harry Vreuls, NL Agency, A New Tool for Evaluators: The European Standard on Energy Savings Calculations</i></p>	<p><b>24 Building Codes and Standards</b>  <b>Moderator: Lynn Hoefgen, NMR Group, Inc.</b></p> <p><i>Andra Blumberga, Riga Technical university, Institute of Environmental Protection and Energy Systems, Planning and Evaluation Tool for Energy Efficiency Policy in Housing Sector in Latvia</i></p> <p><i>Yvonne Boerakker and John Stoops, KEMA, Building Energy Standards Can Fail to Deliver Expected Savings – The Importance of Code Compliance</i></p> <p><i>Ken Tiedemann, BC Hydro, Coding Conservation: Does a Residential Energy Code Significantly Reduce Energy and Natural Gas Consumption?</i></p>
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**DAY THREE THURSDAY, 14 JUNE 2012**

<p>8:30 – 9:00</p>	<p><b>CONTINENTAL BREAKFAST</b></p>			
<p>9:00-10:15</p>	<p><b>PLENARY: Evaluation in a Time Of Shrinking Budgets, Philip Sellwood, Chief Executive, Energy Saving Trust. UK</b></p> <div style="text-align: right;">  </div>			
<p>10:15 - 10:30</p>	<p><b>BREAK</b></p>			
<p>10:30-noon</p>	<p><b>25 Pilot Programs</b>  <b>Moderator: Ben Bronfman, The Cadmus Group</b></p> <p><i>Doreen Caruth, Integrative Growth, Inc. and Jean Bardeaux, Xcel Energy, Uses of Evaluation Findings--Taking an Industrial Pilot Program to the Next Level</i></p> <p><i>Claire Murray, Energy Saving Trust and John Fawcett, Databuild Research and Solutions, Dress Rehearsal: The Importance of Pilots to Successful Policy</i></p> <p><i>Linda Dethman, Cadmus, Pilot programs to "Mainstreaming"</i></p>	<p><b>26 Changing Behaviour: From Theory to Results</b>  <b>Moderator: Linda Schuck, University of California-CIEE</b></p> <p><i>Kevin Monte de Ramos, KMDR Research, Understanding Behavioral Self-Initiated Change</i></p> <p><i>Monica Pianosi, IESD - De Montfort University, The Living Lab – Enhancing environmental citizenship and reducing energy consumption through creative engagement with building users</i></p> <p><i>Valerie Richardson and Julia Larkin, KEMA, Motivating Consumer Behavior: What Do We Know About Comparative Energy Usage Feedback Reports?</i></p>	<p><b>27 Getting the Most Out of R&amp;D Efforts</b>  <b>Moderator: Jane Peters, Research Into Action, Inc.</b></p> <p><i>Dirk Both, NL Agency, Monitoring Energy Innovation During its Growth to Maturity: Better Appreciation of Innovation in Evaluations</i></p> <p><i>Gretchen Jordan 360 Innovation LLC and Jeff Dowd, U.S. Department of Energy, Early Market Impact Evaluation Framework for Public-Private Research Collaborations</i></p> <p><i>Joost Koch, Agency NL, Giving Direction to the Dutch Energy Innovation Policy</i></p>	<p><b>28 Embracing Future Evaluation Demands– Is Evaluation Ready to Face Future Challenges?</b>  <b>Moderator: Claire Murray, Energy Saving Trust</b></p> <p><i>Patrice Ignelzi, Global Energy Partners/EnerNOC, Are Free-Riders Actually a Good Thing? Revisiting What Free-Riders Are Actually Telling Us</i></p> <p><i>Michelle McGuire, Databuild Research and Solutions, Phase Out of Incandescent Light Bulbs – What are the Behavioural Barriers to Realising Energy Savings?</i></p> <p><i>Edward Vine, Lawrence Berkeley National Laboratory and Bill Saxonis, New York State Public Service Commission, Training the Next Generation of Evaluators: A Report from the Field</i></p>