

Thesis



- Limited "relative" decoupling in the past, "absolute" decoupling is necessary in the future
- Decoupling depends on "Lead markets for GreenTech", energy efficiency being the greatest
- "Lock in" effects must be avoided by ambitious targets for "efficiency + renewables"

The "Energiewende": Germany on the way to sustainable energy?

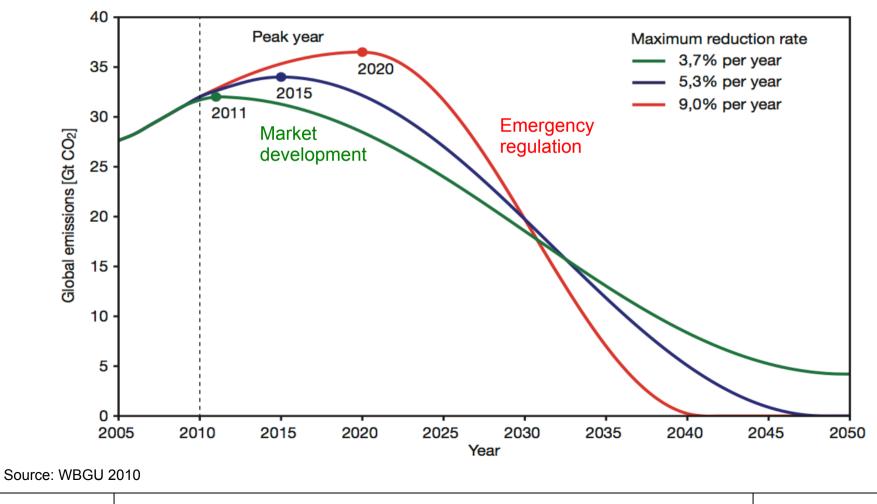
- Very ambitious government targets for 2020/ 2050 based on expert consensus
- Pioneering work for systems/grid integration of solar and wind needed
- Social acceptance depends on costs distribution (sectors; time scale)
- Renewables on track, but efficiency is lacking behind
- New supportive framework for the "resource efficiency revolution" necessary

The "Great Transformation": Is decoupling possible? Which life style changes are needed?

- Too much efficiency gains are "eaten up" by rebound effects and consumerism
- A global dialog on "New models of wealth" is needed

We are running out of time!

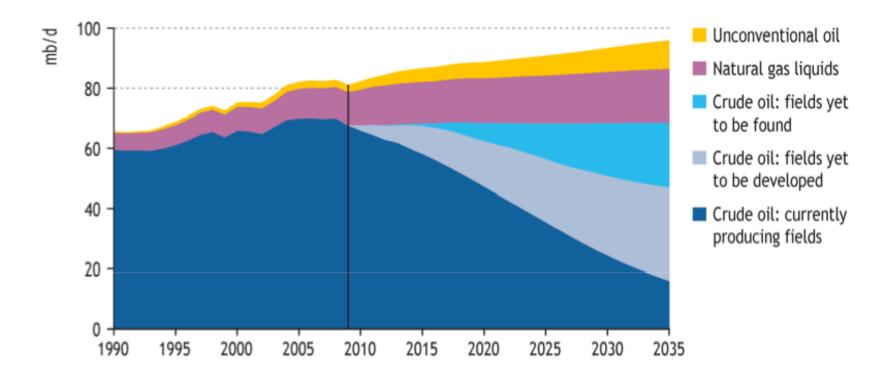
If GHG-emissions don't peak soon an emergency program will be necessary to stay below the 2°-goal



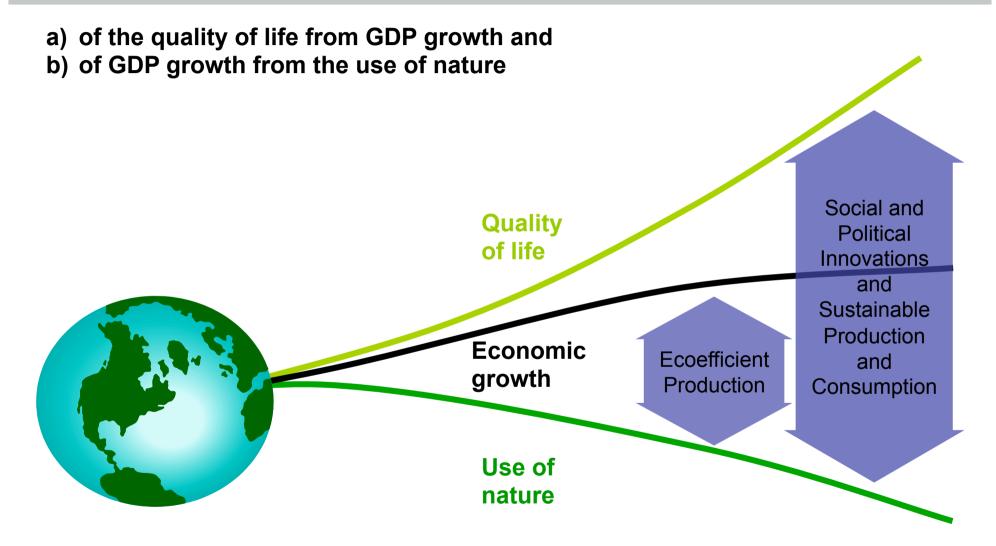
IEA: "Peak oil" in "currently producing fields" (2008) But many risky, dirty and (still) profitable resources are available



World oil production by type in the New Policies Scenario



The Challenge: Double Decoupling

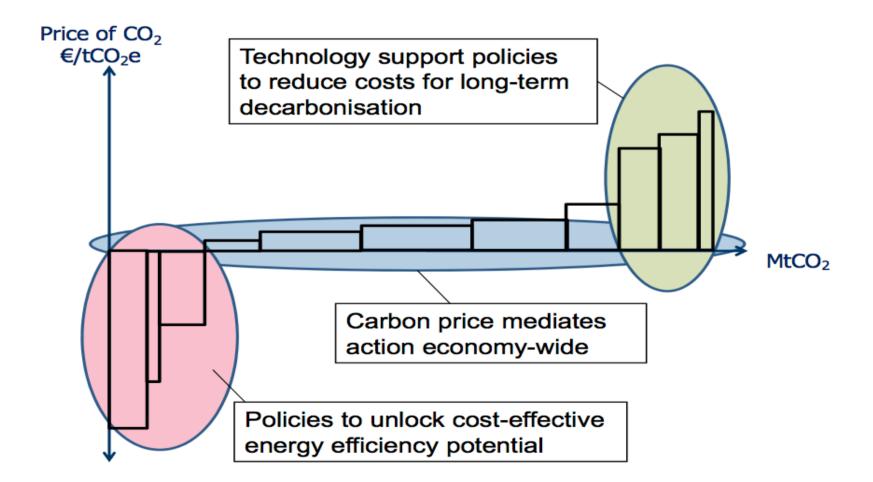


Source: Wuppertal Institute 2009

Economics of climate mitigation and resource protection

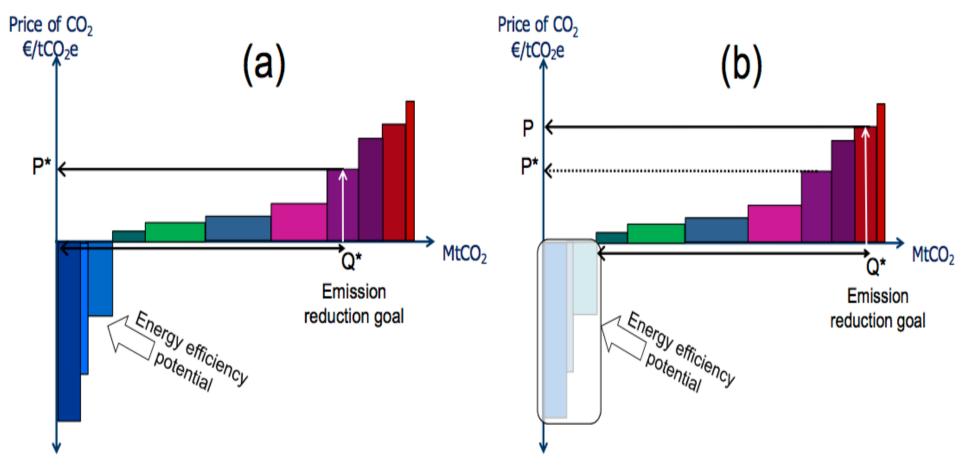
Internalisation of external costs + Cost reduction of renewables + Rapid deployment of efficiency + R&D&D + life style changes

Integrated core strategies for climate mitigation Efficiency policy + Price on C0₂ + Feed in Law + R&D&D-policies



Source: IEA/OECD 9/2011

The impact of less ambitious efficiency policies: Costs of climate mitigation will increase



Source: IEA/OECD 9/2011

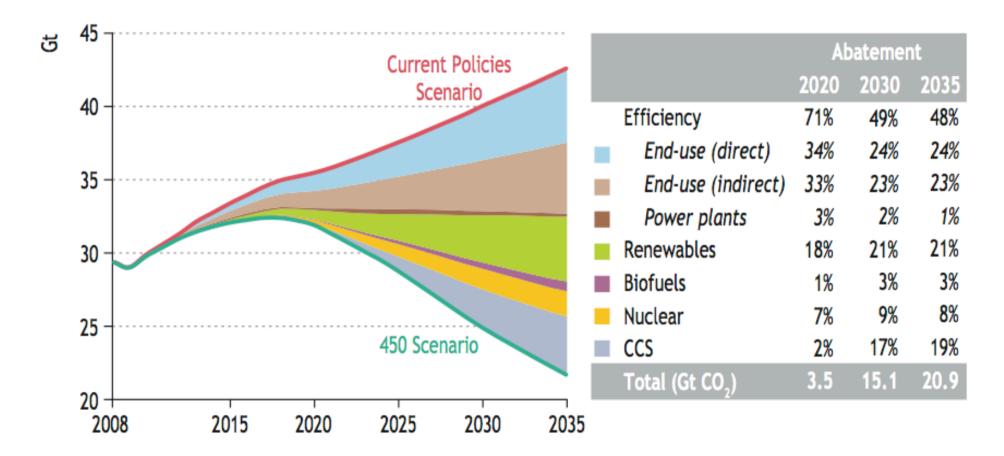
Technologies are available optimistic perspectives for sustainable energy

"Humanity can solve the carbon and climate problem in the first half of this century simply by scaling up what we already know to do"

(Pacala / Socolow 2004, Princeton University, USA).

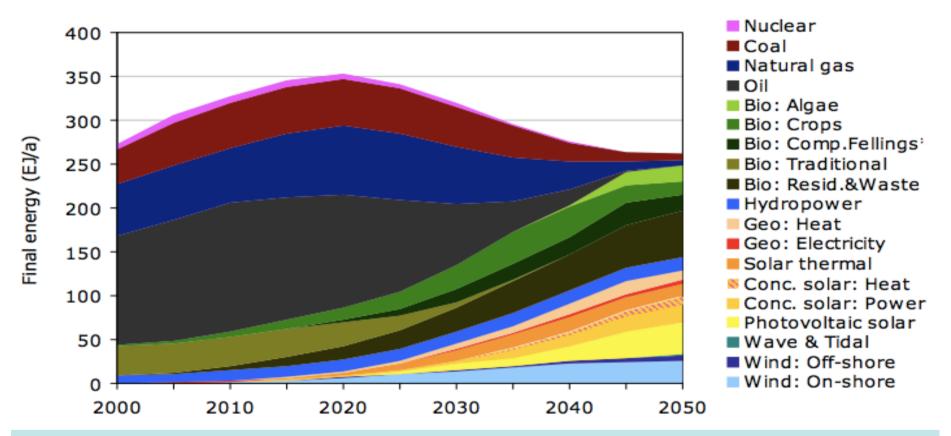
World Energy Outlook 2010: Efficiency = 50% of the solution, but ...

...what about the social embeddedness of technologies?



Source: IEA/OECD, 450 ppm CO2eq scenario to achieve 2° target, 2010

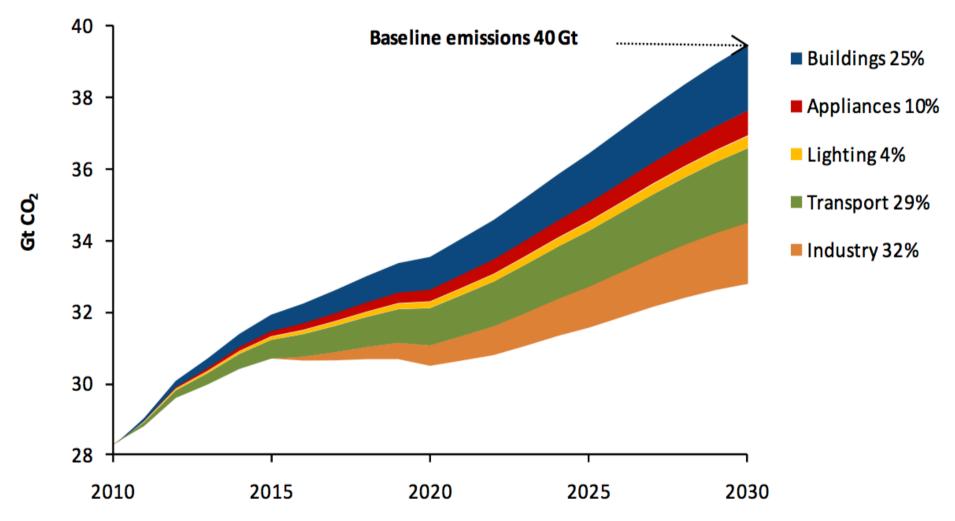
100% renewable global energy in 2050 according to the WWF/Ecofys Scenario



- In 2050, energy demand is 15 % less then in 2005; nuclear phase out; CCS after 2025/30 only marginal
- As far as possible electrical energy is used; bioenergy for trucks, ships, aeroplanes, industrial processes
- By 2050 €4 trillion/a saved compared to BAU; around 2050 savings outweigh investments

Source: WWF/Ecofys 2011

Estimate of potential C0₂ emissions savings through implementation of IEA energy efficiency policy recommendations

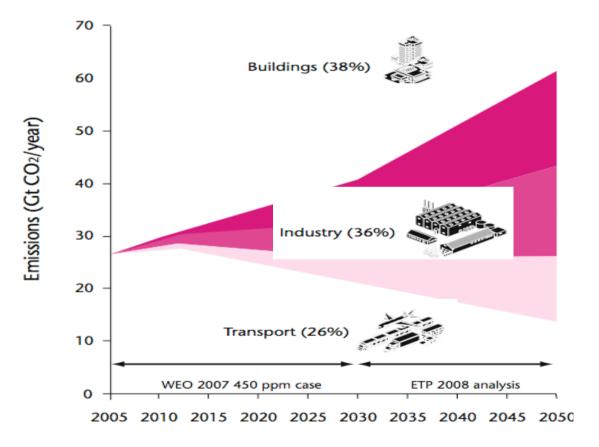


Source: IEA, Clean energy. Progress Report, 2011

Buildings have the largest CO₂-reduction potential, but the implementation gap is huge

The implementation gap

Buildings have to contribute 38% of CO₂ reduction in 2050



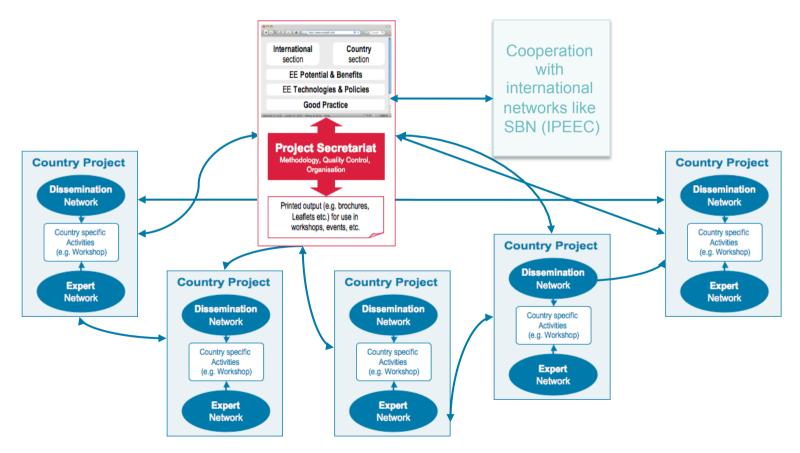
- This will only happen, if innovative policies and measures are used.
 Because: the sector has complex structures and lots of barriers.
- Knowledge exists but is not easily available ("closing the knowledge gap") In particular: for emerging economies and developing countries

Source: IEA 2008

International bigEE network A Web Portal to close the knowledge gap!



Starting with China, India, South AfricaBrasil or Mexico next?



Source: Wuppertal Institute, bigEE 2011

bigEE – range of topics



The bigEE web portal covers

- residential buildings
- commercial / public buildings
- industry sector related buildings

appliances

in four main climate zones:

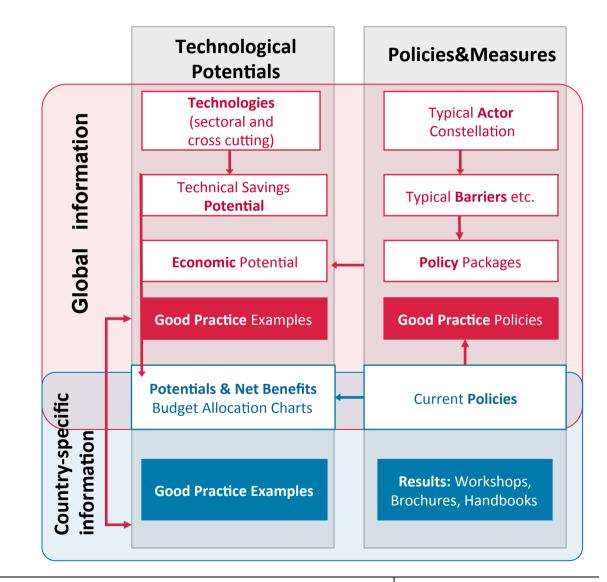
Including information on

- technologies
- saving options and potentials
- actor constellations
- policies and measures
- good practices

at

- international and
- national levels.

Source: Wuppertal Institute, bigEE 2011



How to build a "lean, green, clean" energy system? Germany as an example?

"Revolutionary Targets" (Chancellor Merkel) of the German Energy Concept

How will it be implemented? Is it transferable to other countries ?

Development Path	2020	2030	2040	2050
Greenhouse Gas Emissions	- 40%	- 55%	-70%	- 80 bis 95%
Share of renewable energies in relation to the gross final energy consumption	18%	30%	45%	60%
Electricity generated from Renewable Energy Sources in relation to gross final energy consumption	35%	50%	65%	80%
Primary Energy Consumption [base year 2008] / annual average gain in energy productivity of 2.1 %, based on final energy consumption.	-20%			-50%
Electricity Consumption [base year 2008]	-10%			-25%
Doubling the Building Renovation Rate from the current figure of less than 1 % a year to 2% of the current building stock				-80%
Reduction of the Final Energy Consumption in the Transport Sector [base year 2005]	-10%			-40%

Source: Federal German Government 9/2010

Pre-Fukushima: No political consensus on phase-out Key nuclear phase-out policy decisions between 1998 and 2010

- 2000: Agreement of SPD/Green government with owners of nuclear power plants about a phase-out until early 2020s
- **2003/2005:** Two nuclear power plants shut down as a result of law
- Fall 2010: New government (CDU/Liberals) decides to extend the use of nuclear plants by an average of 12 years against strong protests

Post-Fukushima: Political consensus forming

Key political decisions in 2011 concerning nuclear phase-out

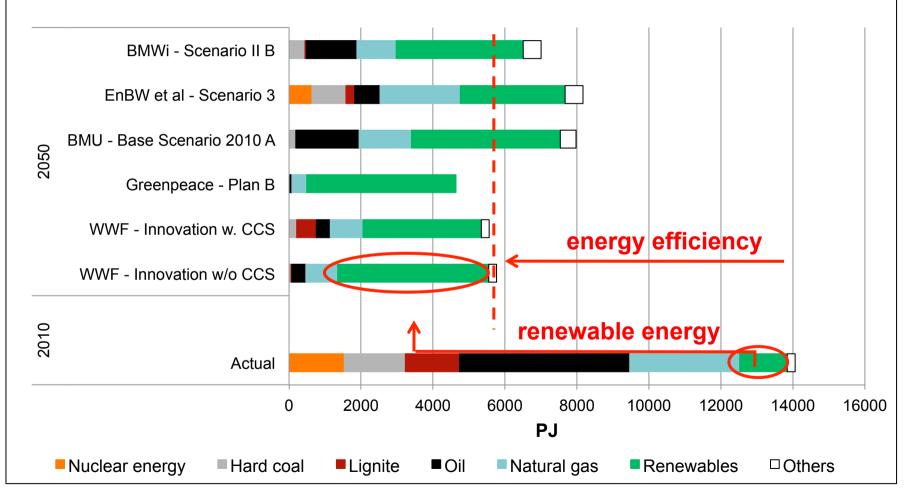
March 2011: Chancellor Merkel states that a re-evaluation of nuclear power after Fukushima accident is needed worldwide

June 2011: Government announces new nuclear phase-out plans

- Seven oldest reactors shut down
- One reactor to be shut down each by 2015, 2017 and 2019
- Three reactors to be shut down by 2021
- Last (and newest) three reactors to be shut down by end of 2022
- End of June 2011: Parliament endorses phase-out law; Social Democrats and Greens support the law → first German nuclear phase-out consensus

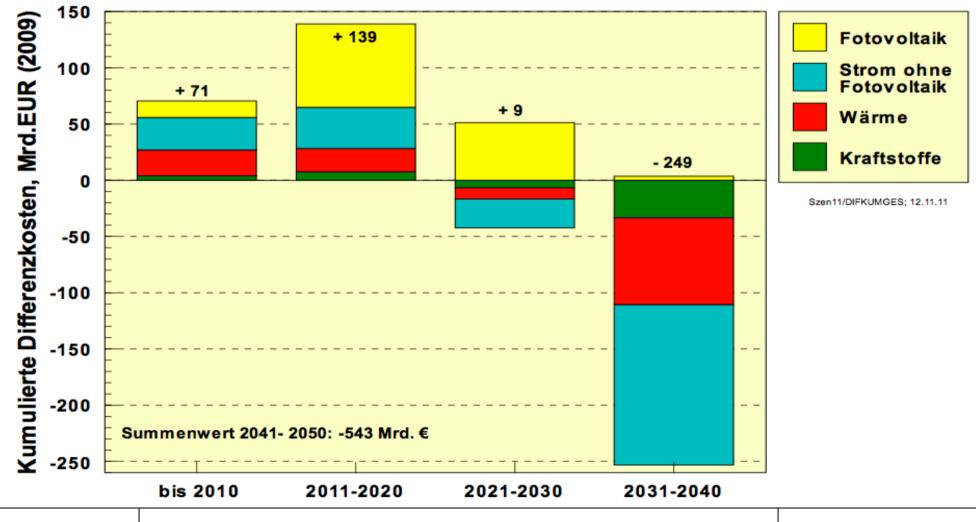
Germany on the way to sustainable energy and decoupling? The Integration of renewables and efficiency is the key to sustainable energy!

Primary energy supply and mix in Germany in 2010 (actual) and in 2050 according to typical energy scenarios



Source: Samadi 2011, based on data from AG Energiebilanzen 2011 and scenario studies cited

Typical dynamics of the differential costs of the "Energiewende" All sectors; according to German BMU "Lead Scenario 2011"



- Szenario 2011 A; alle EE; Preispfad A -

Wuppertal Institut

European and German climate mitigation studies Economic benefits due to efficiency and renewables integration

UBA (Hrsg.) 2009

ISI/ Roland Berger (2009)

McKinsey (2009)

PIK et al (2009)

WWF/Prognos/Öko/Ziesing (2009)

ADAM (EU27, 2009)

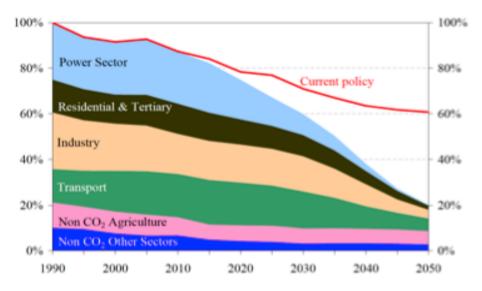
FVEE (2010)

SRU/Hohmeyer (2010)

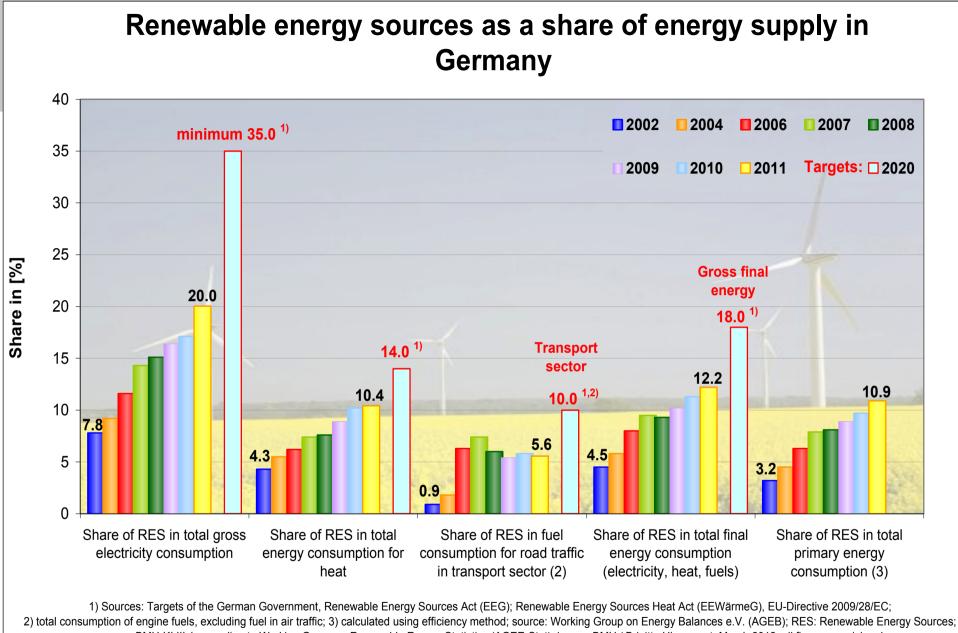
PIK et al (2011)

A Roadmap for moving to a competitive low carbon economy in 2050 (European Commission, March 2011) "This analysis of different scenarios shows that domestic emission reductions of the order of 40% and 60% below 1990 levels would be the cost-effective pathways by 2030 and 2040, respectively"

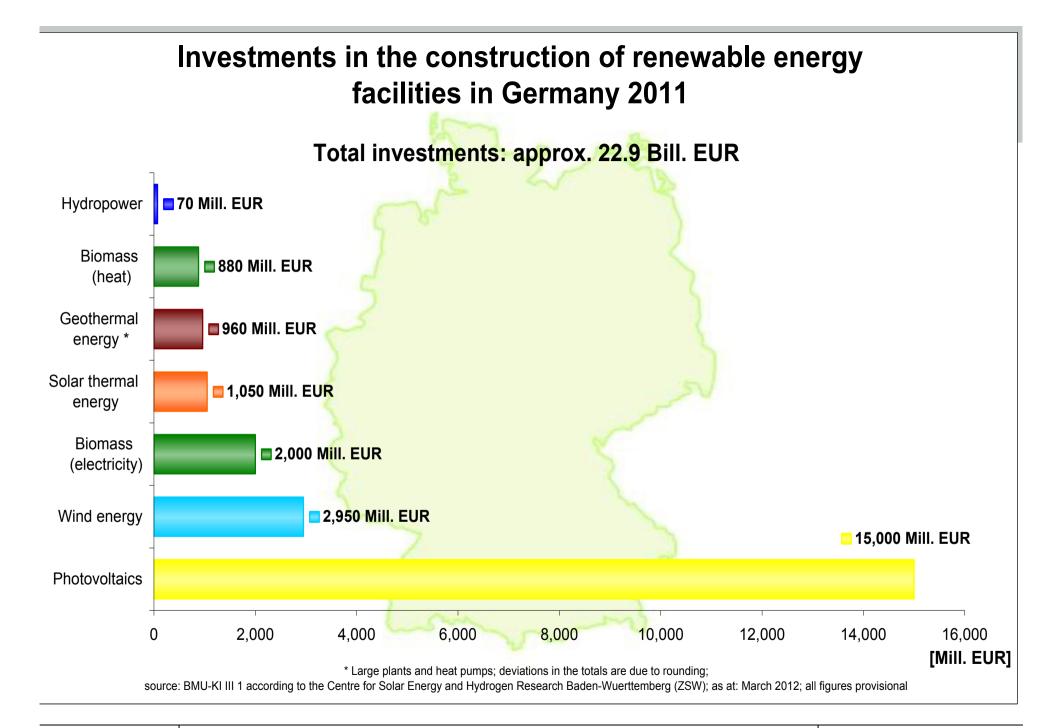




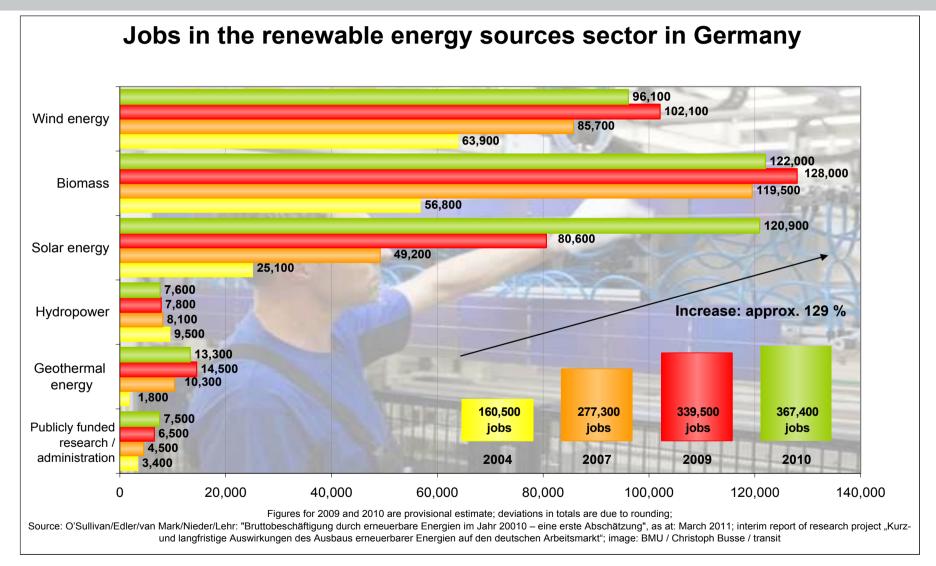
Current role of renewables and efficiency in German energy system



source: BMU-KI III 1 according to Working Group on Renewable Energy-Statistics (AGEE-Stat); image: BMU / Brigitte Hiss; as at: March 2012; all figures provisional



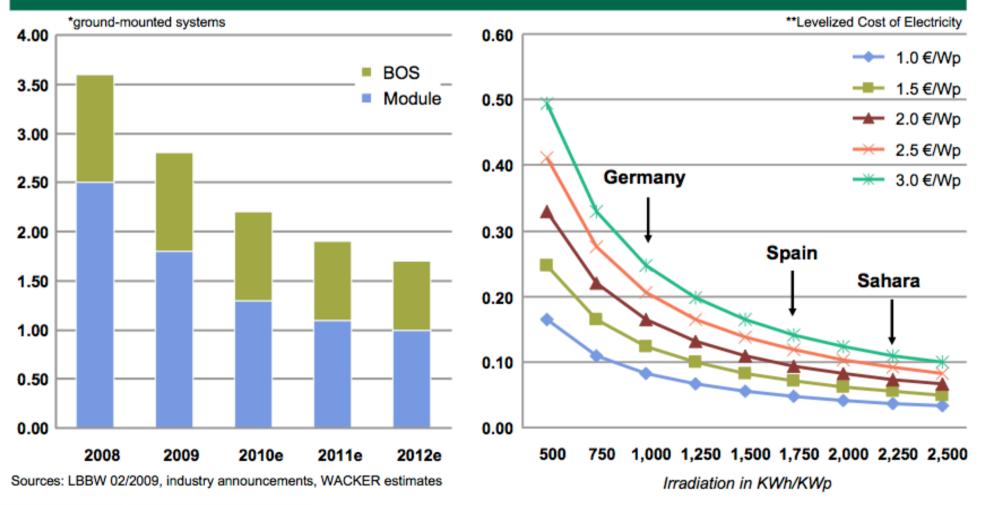
Renewable energy policy in Germany Considerable number of people working for renewable energy sector



Source: BMU (Federal Ministry for the Environment) 2011

DECLINING SYSTEM PRICES WILL BRING DOWN TOTAL COST OF PV ELECTRICITY

PV System Price Development* (€/Wp) and corresponding LCOE** (€/kWh)





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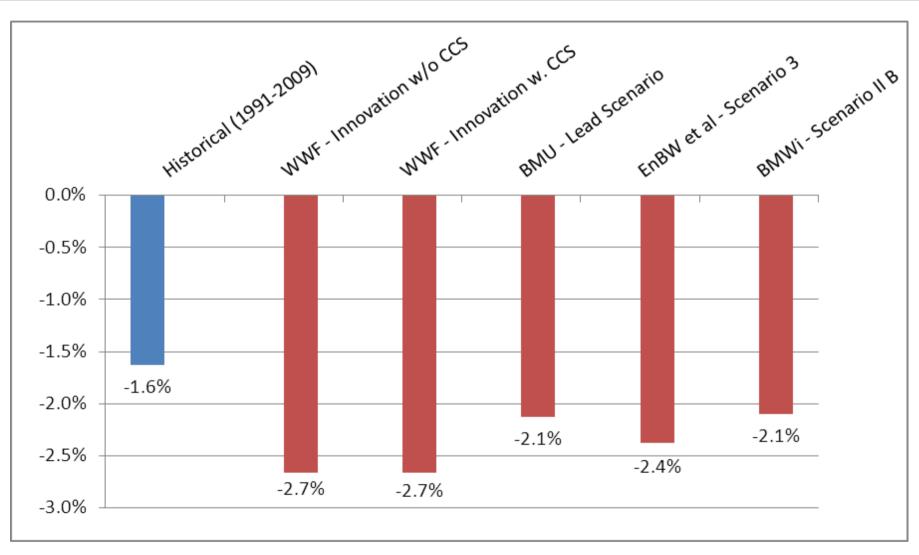
Supplying a Growing Industry

Wacker Chemie Investor Relations @ PVSEC Valencia 2010, slide 20

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Focus on energy efficiency makes the transition to sustainable energy quicker and cheaper

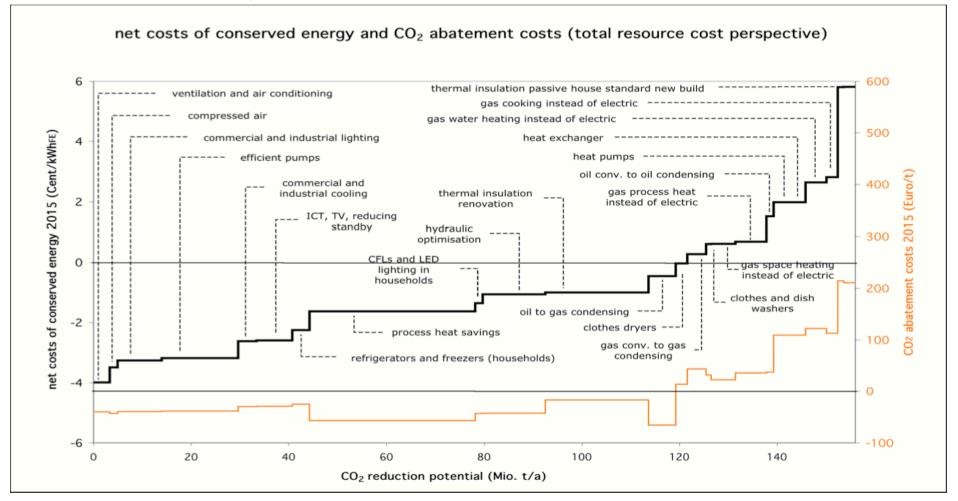
Fostering energy efficiency is the bridge to the solar age energy intensity (1991-2009) and until 2050 according to German scenarios



(Sources: AG Energiebilanzen 2010, Federal Statistical Office 2010, Samadi 2011)

The economics of "Negawatts" compared to "Megawatts" Motivate and prioritize by using "Budget Allocation Charts (BAC)"

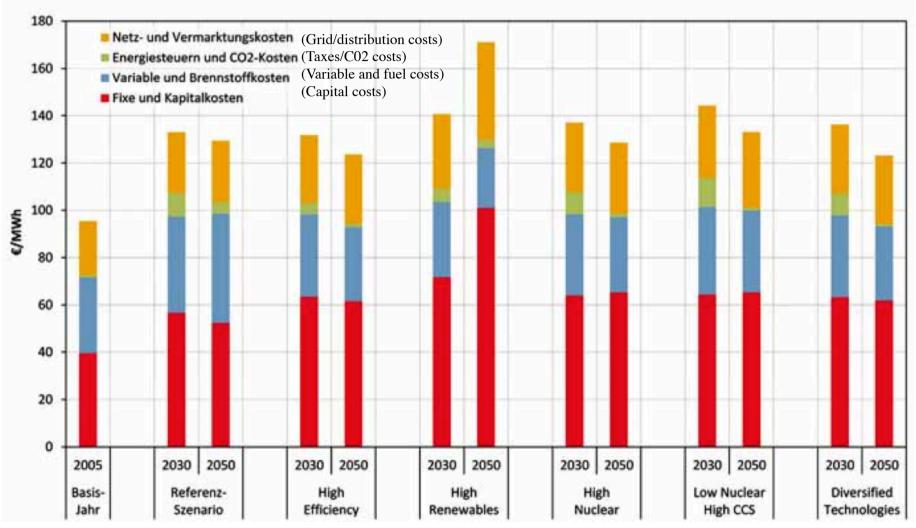
Example for Germany



Source: Wuppertal Institute 2006

Longterm electricity system costs for EU27 -

a factor x higher than for "Negawatts" (2-8 cts/kWh); EU Roadmap 2050 scenarios



Source: Matthes 2012

Markets for energy services need regulation: Market failures are not the exception, but the rule!

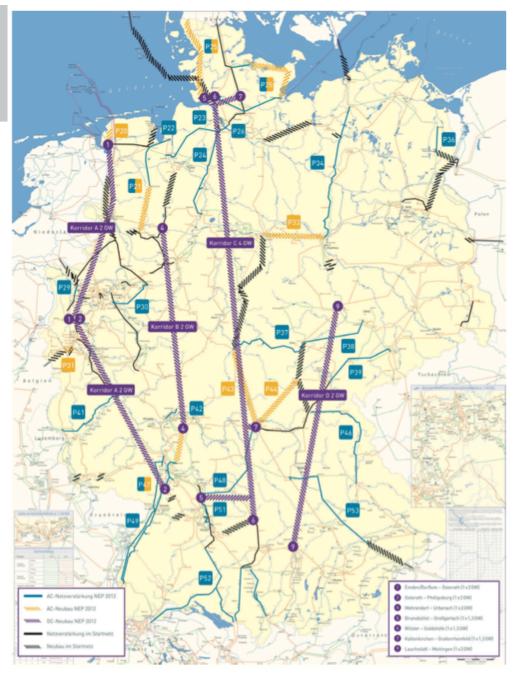
- Energy efficiency fund financed by the budget (e.g. DK, NO)
- Financing program costs by transmission fees (e.g. BE, DK)
- Financing program costs by tax reliefs for utilities (NL, 1999-2003)
- "White certificates" by cap/trade system (IT, FR)
- Obligation for utilities (EU-Efficiency Directive; German Env.Adv.Council))
- "NEGAWatt Delivery Law" by fixed renumeration (like German EEG)
- Additionally possible: Regional Efficiency Fund (e.g. Hannover)

Quelle: WI / Infrafutur 2007/SRU 2011

Decentralized power options and new actors (e.g. regional utilities, citizens cooperatives, prosumer) drive the "Energiewende"

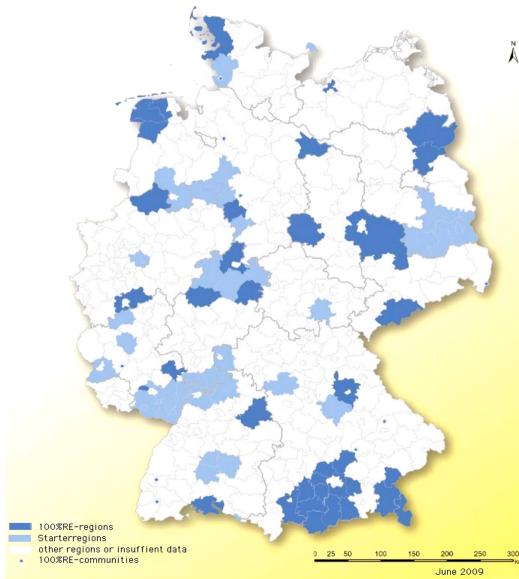
Four new transmission lines? German "Energiewende" 2032

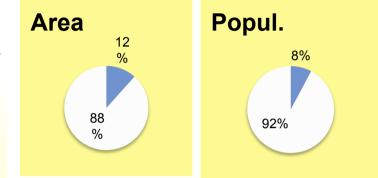
- Four new power lines in 2020 (north/ south)
- Affordable amount of total costs (20bn)
- Decentralized options underestimated?
- All energy efficiency potentials used?



Quelle: VDE Verband der Elektrotechnik Elektronik Informationstechnik e. V./Übertragungsnetzbetreiber

Decentralized options support large scale implementation 100%-Renewable-Energy-Regions in Germany





- Political decision towards 100% renewable energy in more than 100 cities or regions
- Aim: Complete change towards renewable energy as well as reducing energy use
- Using regional sustainable energy sources to create regional welfare (income effects)
- Main barriers: co-ordination, local acceptance, lack of funds
- Innovative financing (citizen companies, cooperatives, local funds)

Pathway to Carbon Free Cities – The Example of Munich 2058

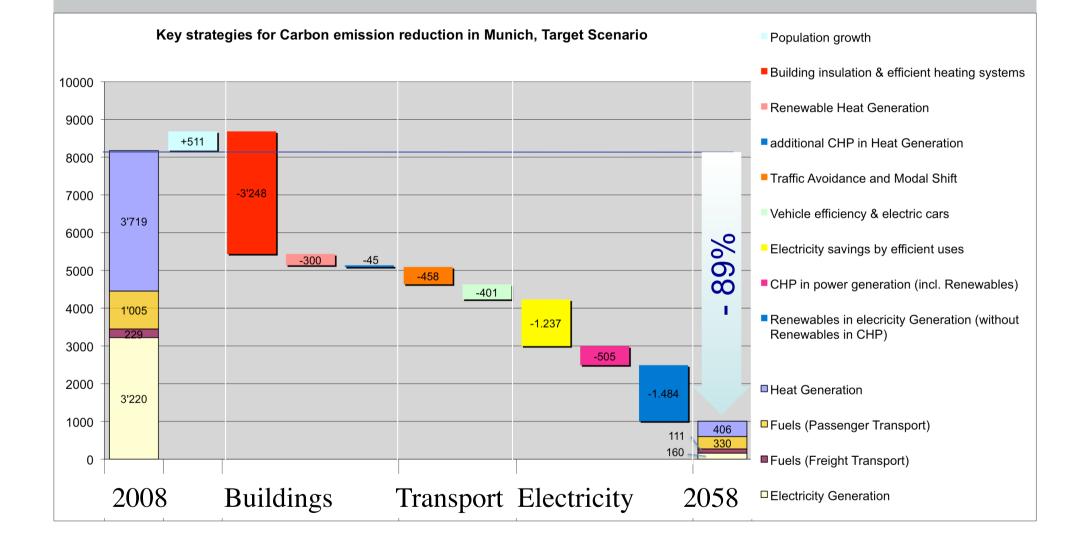
- Blueprint for the restructuring of cities
 - 50% of the worlds population live in cities consuming more than 70% of the energy
 - 50% of cities in the year 2050 are still to be built
 - 50% have been already built (including infrastructure)
- The "Munich Vision": Reducing CO₂ at least by 80% (2058)
- Study on behalf of Siemens AG



Sustainable Urban Infrastructure

Munich Edition – paths toward a carbon-free future

Key options to reduce CO₂ by 90% in Munich



Source: Wuppertal Institute 2009

Retrofitting existing buildings to nearly "passive houses" passive house standard = 15 kWh/qm/a



All building types and construction periods included



Multi family dwelling Pforzheim Year of construction 1951

before: 358 kWh/m²a after: 31 kWh/m²a reduction of 92% primary energy



Single-family home Oldenburg Year of construction 1890

before: 462 kWh/m²a after: 21 kWh/m²a reduction of 95% primary energy



dena German Energy Agency

heritage building in Eichstetten Year of construction 1750 before: 202 kWh/m²a after: 22 kWh/m²a reduction 89% primary energy

State of the art: Buildings used as power plants "Plus-Energy" houses in Freiburg/Germany

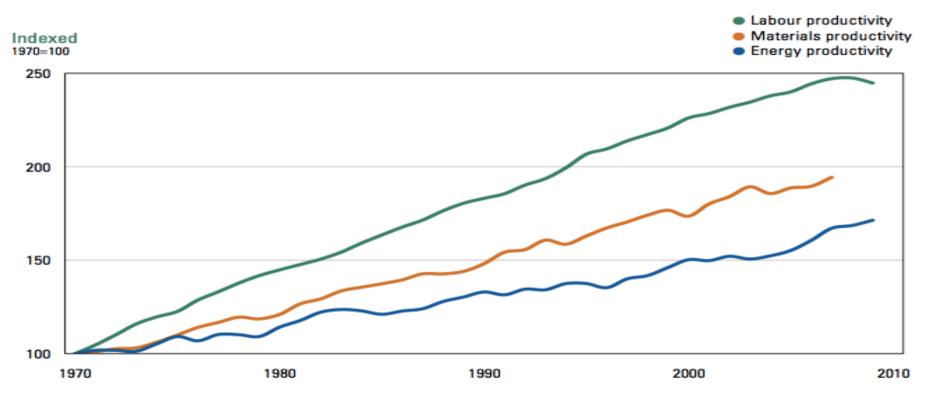


Caption: Plus energy houses are designed to produce more energy than they consume in the course of the year.

The benefits of integrated resource and energy efficiency strategies

Material- and energy productivity lacks behind labour productivity

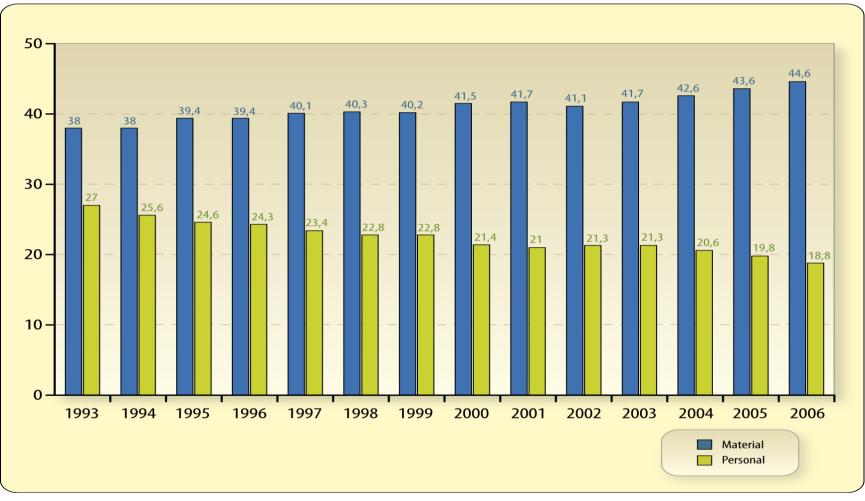
"Green technical progress" makes tons and kilowatt-hours redundant not people!



Note: Labour productivity in GDP per annual working hours; material productivity in GDP per domestic consumption (DMC) and energy productivity in GDP per total primary energy supply (TPES).

Source: EEA 2011

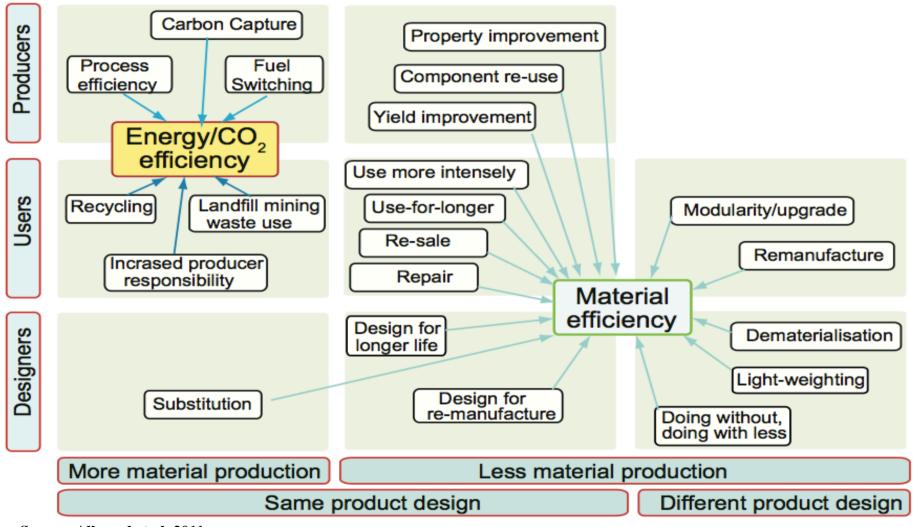
High shares of material costs (45%: blue) compared to energy (2-3%) and wages (19%: yellow) for German industry



Materialkosten = Rohstoffe und sonstige frendbezogene Vorprodukte, Hilfs- und Betriebsstoffe incl. Fremdbauteile, Energie und Wasser, Brenn- und Treibstoffe, Büro- und Werbematerial sowie nichtaktivierte geringwertige Wirtschaftsgüter

Source: Dörner / Hennicke 2009

On the road to integrated "resource policy"? Combining P&M for energy and material efficiency creates many synergies



Source: Allwood et al, 2011

Modelling a "Resource Efficient Germany":

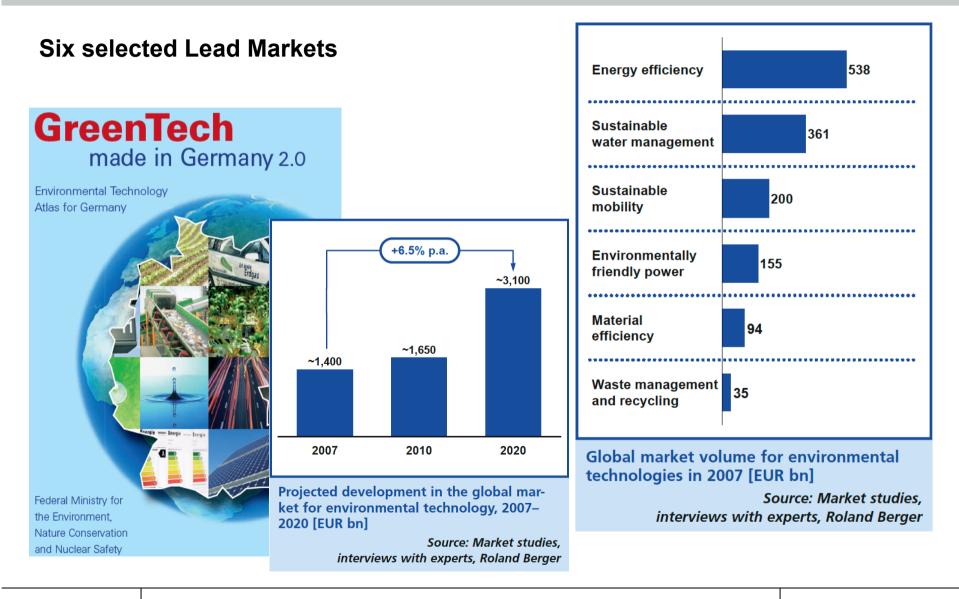
Integrated climate and resource protection is a win-win-strategy!

The following effects result of a forced resource efficiency strategy for 2030 in relation to a reference scenario of active climate protection (GHG reduction: 54 %):

- Absolute reduction of material consumption of about 20 %
- Increase of GDP of about + 14,1 %
- Increase in Employment of 1,9 %
- Reduction of Public Dept of 11,7% (- 251 bn €)
- Conclusion: 1. Absolute decoupling of TMR/GDP is possible
 - 2. "Industrial ecological policy" must drive innovation
 - 3. Reduction of resource costs increase competitiveness

Source: Distelkamp / Meyer / Meyer 2010

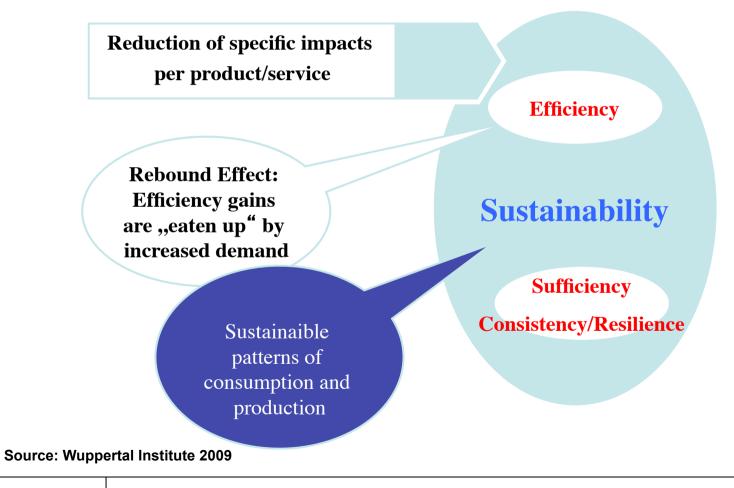
GreenTech: System solutions to foster resource productivity and to reduce costs



Is efficient sufficient?

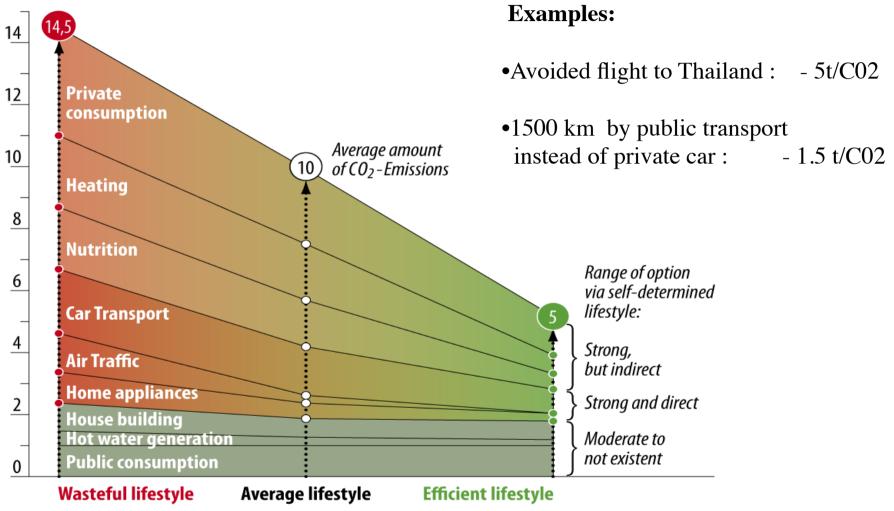
1980-2000: 25% less energy/raw materials per \$ GDP – "eaten up" by 82% global economic growth!

The combination "efficiency + sufficiency + consistency" leads to sustainability



"European Lifestyle": The scope for different consumption patterns to reduce $C0_2$ in EU 25





Source: Wupperal Institute 2007

Policies to reduce rebound effects

System adjustments

- Direct:
 - Binding energy saving targets (EU 2011, SRU 2011, Linz/ Scherhorn 2011)
 - Reduction of subsidies for conventional energy
 - Caps, e.g. dynamic standard for fleet consumption (EU car)
 - Cap and trade
 - Progressive standards (e.g. ICT)
 - Electricity customer accounts (SRU)
 - Bonus/malus regulations ("feebates")
 - Ecotax
- Indirect:
 - Structural change to less resource intensive sectors (i.e. services)
 - Promotion of renewable energy in complementarity with energy efficiency
- Behavioral change
 - Sustainable consumption, promotion of common goods
 - Reducing societal disparities (e.g. income, wealth, access)

