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*Assessing Impacts of Efficiency  
Programs in Brazil*

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# ***Assessing Impacts of Efficiency Programs in Brazil***

## ***Outline***

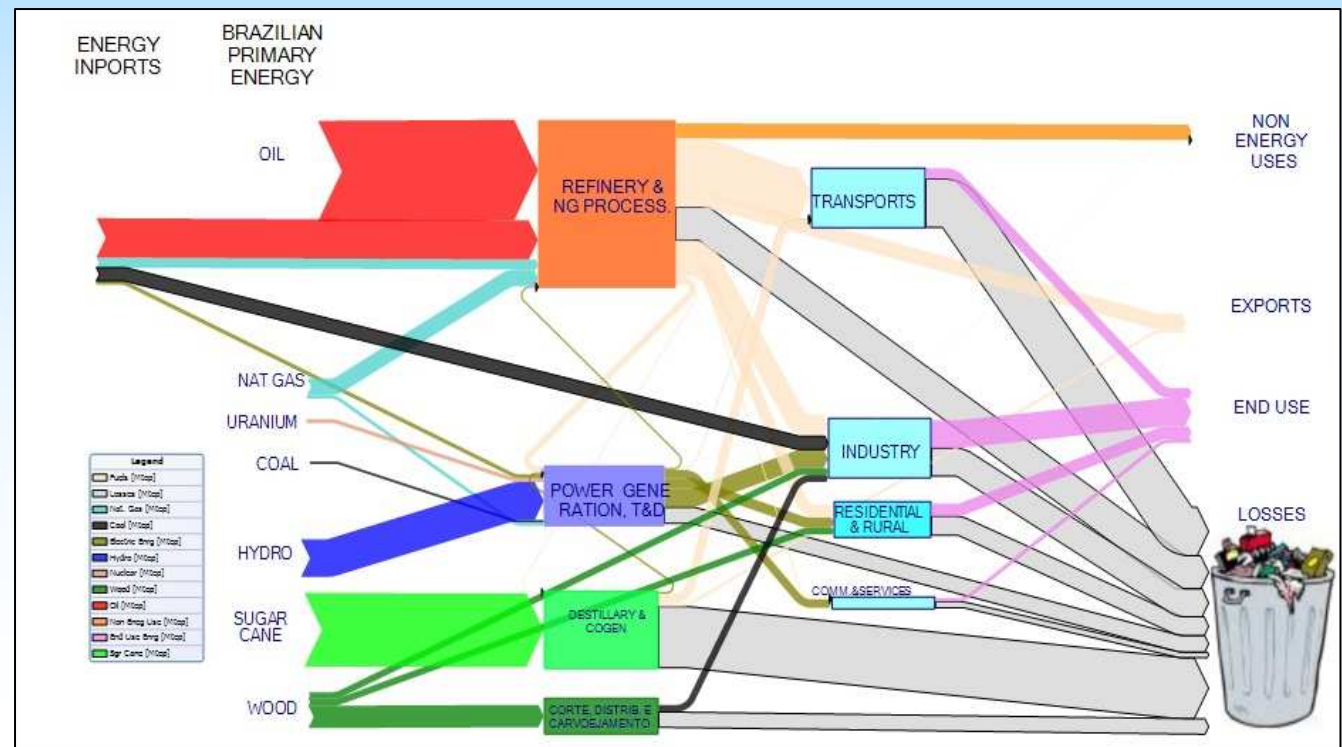
- 1. Energy in Brazil***
- 2. Energy efficiency programs in Brazil***
- 3. PROCEL/INMETRO Labeling Program***
- 4. MEPS CGIEE Program***
- 5. Final comments***

## Brazil: Energy supply at a glance

- ✓ Diversified base of energy reserves and potentials.
- ✓ 50% of total energy production are renewable.

**Energy flows in Brazil in 2007**

(INEE, 2009)

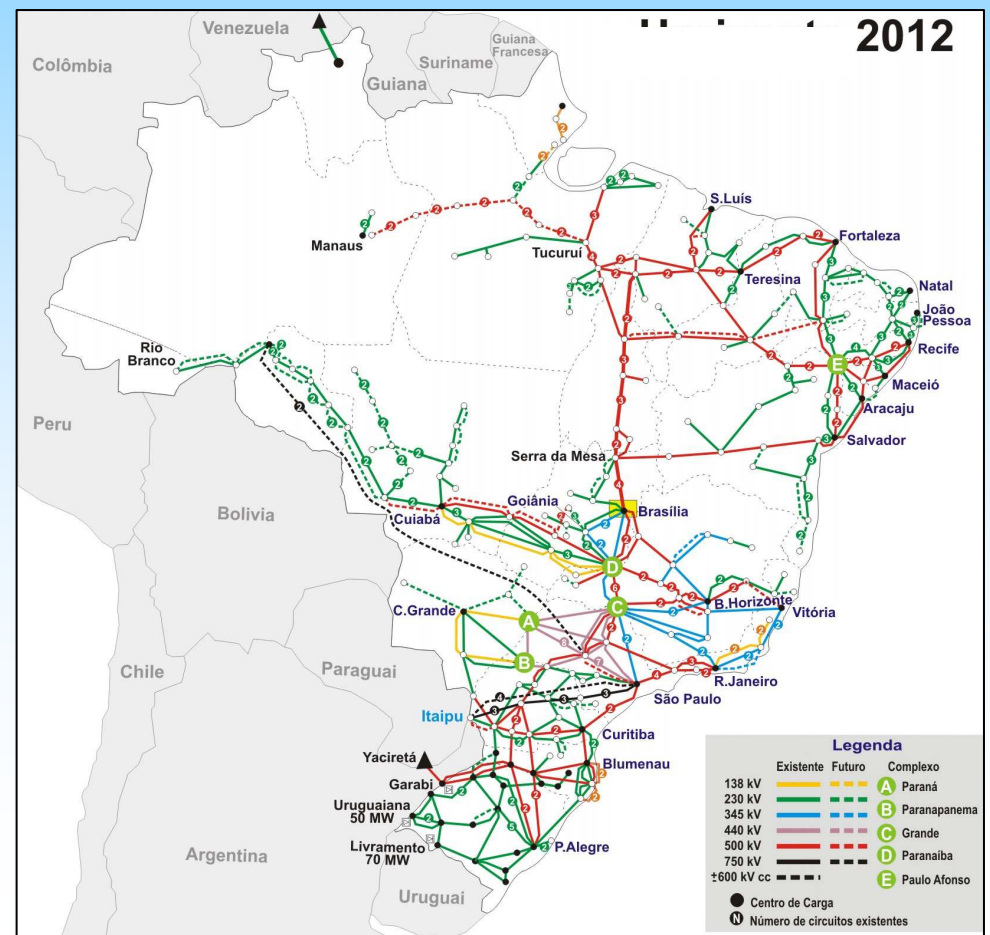


## Electricity basic data in Brazil

- ✓ 115 GW installed capacity
- ✓ More 50 GW until 2020
- ✓ 85% of electricity come from hydro stations

**Main transmission lines and power stations in Brazil**

(ONS, 2011)





# Assessing Impacts of Efficiency Programs in Brazil

## Electricity consumption in Brazil

- ✓ **Electricity is available in 98,5% of Brazilian households**
- ✓ **Consumption increase associated to social and productive uses**

**Electricity production:**  
**kWh/inhab (blue curve)**  
**kWh/1000 USD (red curve)**  
**(MME, 2011)**



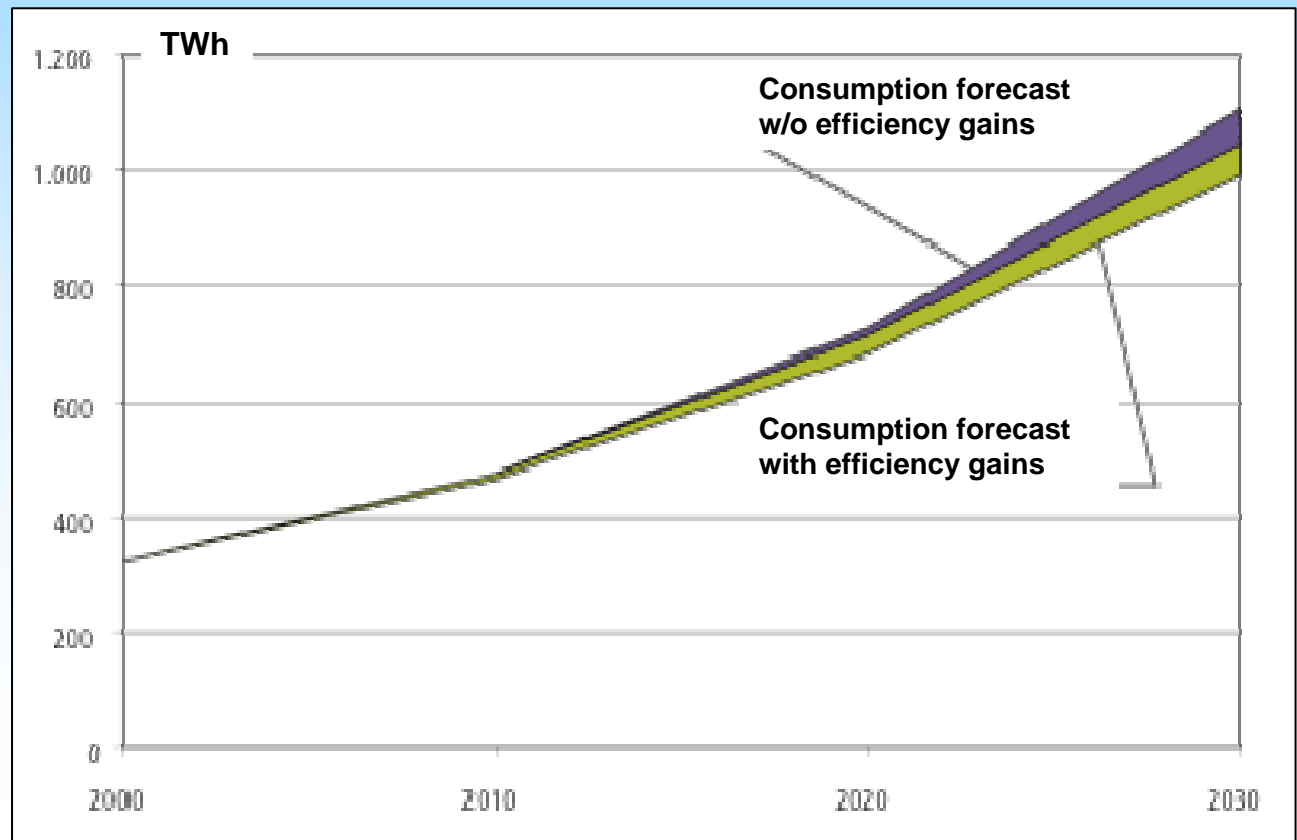


# Assessing Impacts of Efficiency Programs in Brazil

## Energy efficiency requirement

**National Energy Plan sets a reduction of 10% of baseline electricity consumption expected for 2030.**

**Final Electricity  
Consumption forecast  
(in green savings  
induced by efficiency  
programs)  
(EPE, 2009)**





# ***Assessing Impacts of Efficiency Programs in Brazil***

## ***Energy efficiency programs in Brazil***

***Since 80's programs aiming to improve energy efficiency and reduce energy losses have been implemented.***

### ***Main programs***

<b>Program</b>	<b>Created in</b>	<b>Management</b>	<b>Budget (M USD/year)</b>
<b>PROCEL National Program of Electrical Energy Conservation</b>	<b>1985</b>	<b>Eletrobras</b>	<b>~ 45</b>
<b>PEE Program of Energy Efficiency</b>	<b>2000</b>	<b>ANEEL (power sector regulatory agency)</b>	<b>~ 140</b>
<b>CGIEE Steering Committee of Minimum Energy Performance Standards</b>	<b>2001</b>	<b>Ministry of Mines and Energy</b>	<b>-</b>



# Assessing Impacts of Efficiency Programs in Brazil

## PROCEL/INMETRO Labeling Program

40 different equipment and approx. 3,800 models receive the performance labels: refrigerators, air conditioners, washing machines, lamps, TV sets, etc.

<b>Energia</b> (Elétrica)	REFRIGERADOR
Fabricante	ABCDEF
Marca	XYZ(Logo)
Tipo de degelo	ABC Automático
Modelo/tensão(V)	IPQR/Z20
<b>Mais eficiente</b>	<b>A</b>
<b>Menos eficiente</b>	
<b>CONSUMO DE ENERGIA (kWh/mes)</b> <small>(justa no teste: clima tropical)</small>	<b>XY,Z</b>
Volume do compartimento refrigerado (l)	000
Volume do compartimento do congelador (l)	000
Temperatura do congelador (°C)	-18
<small>Regulamento Específico Para Uso da Etiqueta Nacional de Conservação de Energia Linha de Refrigeradores e Assessorias - RES/001-NEF Instruções de instalação e recomendações de uso, leia o Manual do aparelho.</small>	
<b>PROCEL</b> PROGRAMA NACIONAL DE CONSERVAÇÃO DE ENERGIA ELÉTRICA	
<small>IMPORTANTE: A REMOÇÃO DESTA ETIQUETA ANTES DA VENDA, ESTÁ EM DESACORDO COM O CÓDIGO DE DEFESA DO CONSUMIDOR</small>	

National Energy Conservation Label (PROCEL/INMETRO)



Energy Economy PROCEL Seal (Class A + other attributes)





# ***Assessing Impacts of Efficiency Programs in Brazil***

## ***PROCEL/INMETRO Labeling Program***

### ***Evaluation of results:***

***The energy impact of an equipment labeling can be estimated by comparing the park of such equipment before and after the introduction of the label.***

$$\text{Annual Energy Economy} = \text{Park of Equipment} \left( \text{Baseline Average Unit Consumption} - \text{After Labeling Average Unit Consumption} \right)$$



## ***Assessing Impacts of Efficiency Programs in Brazil***

### ***PROCEL/INMETRO Labeling Program***

***Evaluated equipment: refrigerators and freezers, air conditioners, fluorescent lamps and ballasts, electric motors, solar water heating systems and roof fans.***

#### ***PROCEL results in 2011:***

- ✓ Energy saving: 6.70 TWh (1.6 % of national consumption)***
- ✓ Capacity saving (demand reduction): 2,619 MW***
- ✓ Economy due to postponed plants: 440 M US***

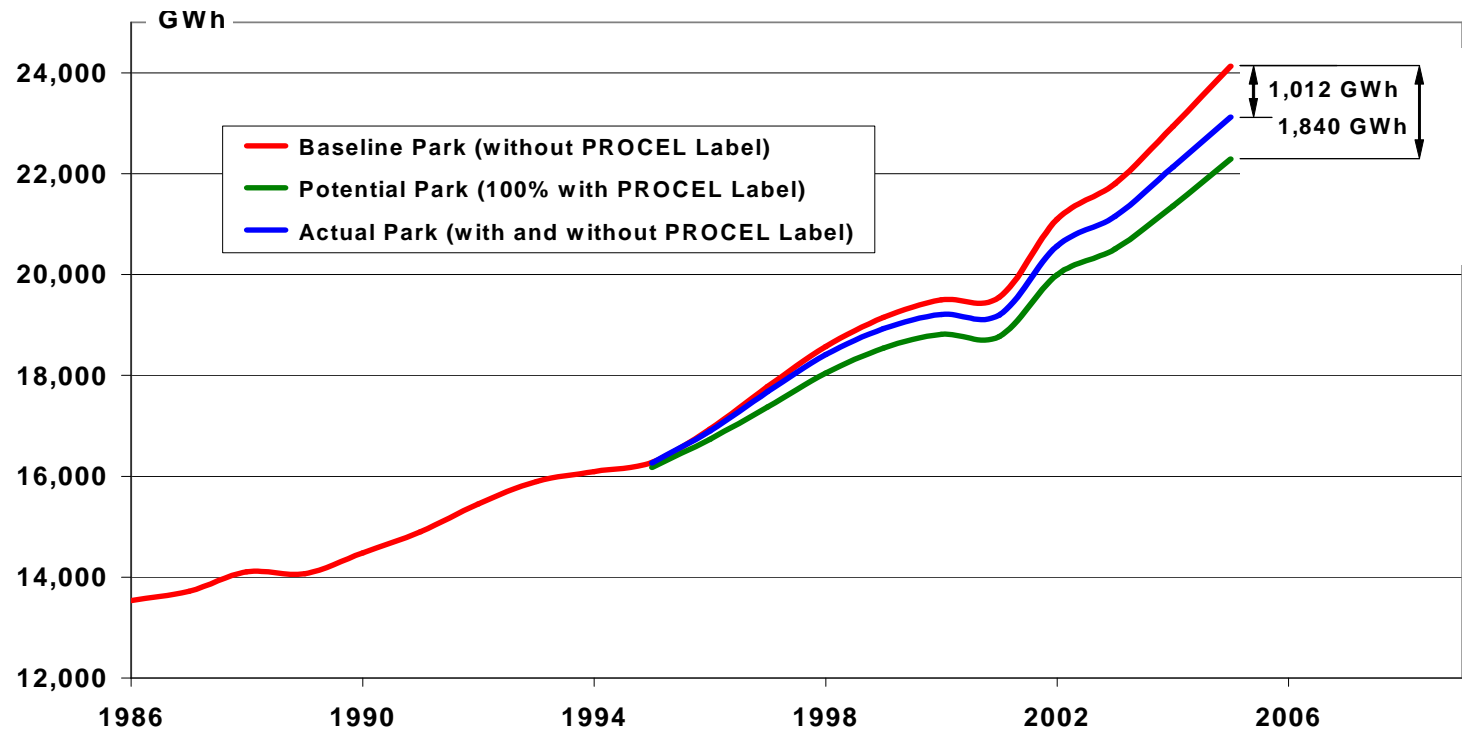


# Assessing Impacts of Efficiency Programs in Brazil

## PROCEL/INMETRO Labeling Program

Partial results:

Scenarios of energy consumption of refrigerators in Brazil:  
a) without efficient equipment (**red line**), b) real (**blue line**) and  
c) only efficient equipment (**green line**)



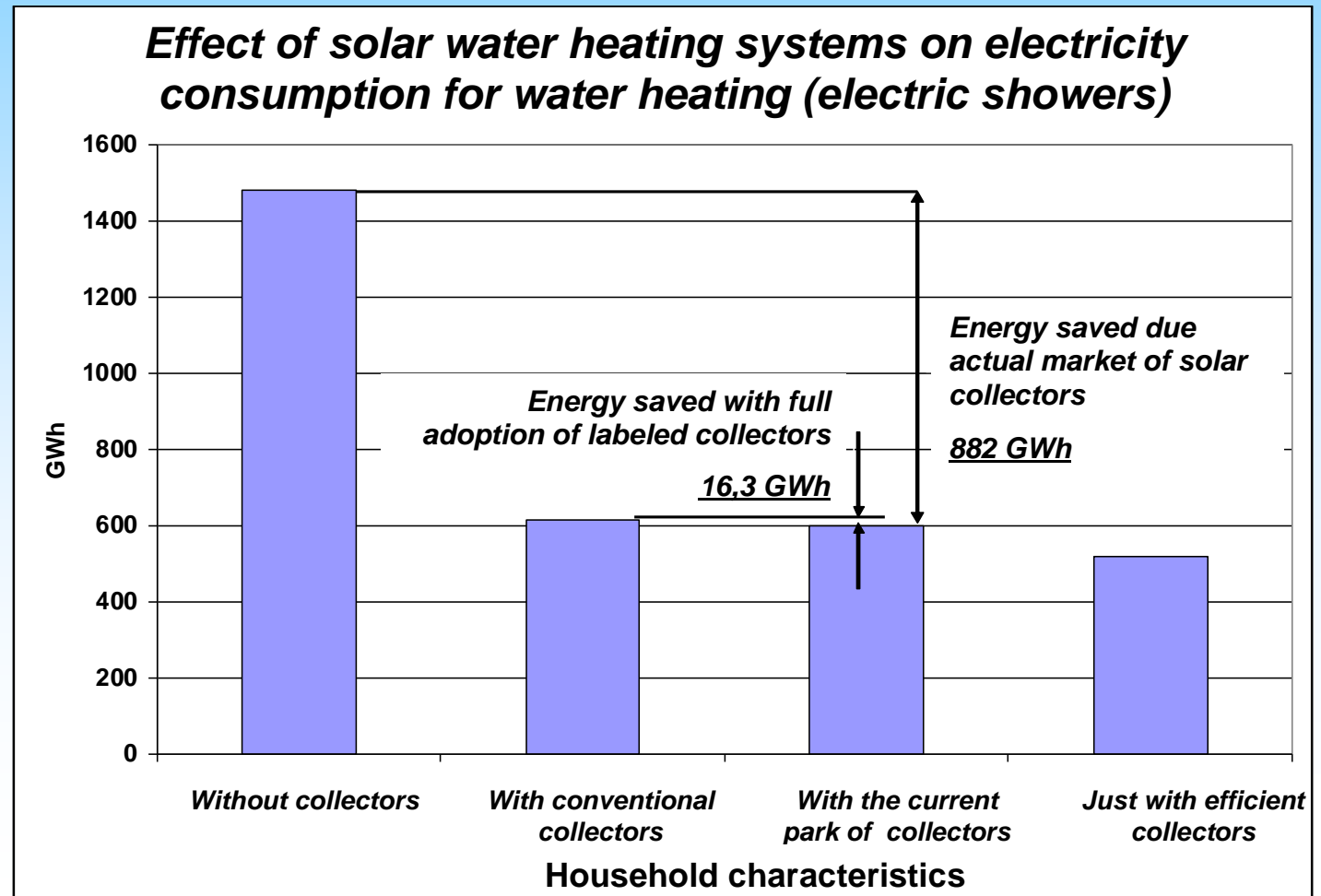
(PROCEL, 2008)



# Assessing Impacts of Efficiency Programs in Brazil

## PROCEL/INMETRO Labeling Program

Partial results:



(EXCEN, 2010)



# ***Assessing Impacts of Efficiency Programs in Brazil***

## ***MEPS CGIEE Program***

***According to Law 10.295/2001, the Steering Committee of Minimum Energy Performance Standards of Ministry of Mines and Energy, sets efficiency limits and targets for equipment commercialized in Brazil, available on line.***

### ***Equipment with MEPS in place (2001/2010):***

***Electric motors, compact fluorescent lamps, refrigerators, freezers and air conditioners, electric lamps, gas stoves and ovens and gas domestic water heaters.***

### ***Equipment in final stage to receive MEPS:***

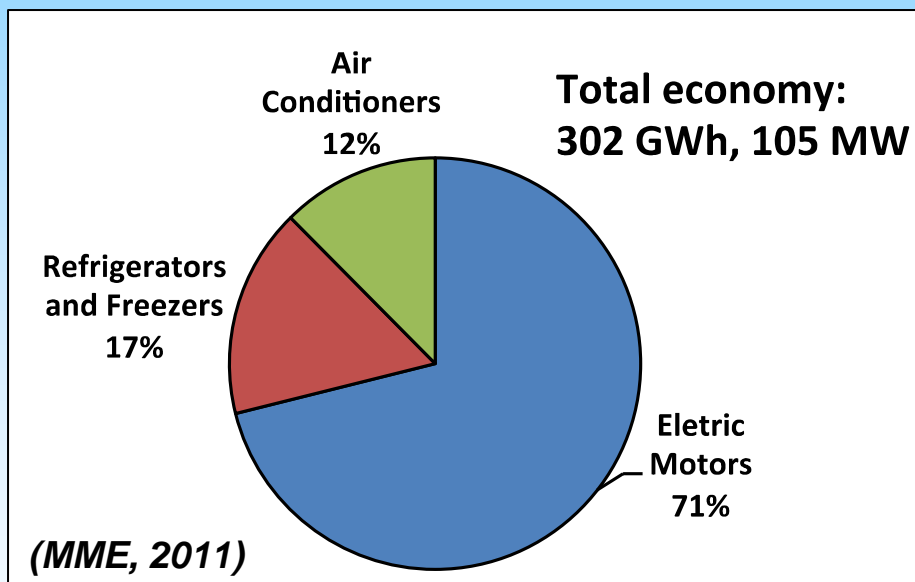
***Washing machines, transformers, ballasts.***



# Assessing Impacts of Efficiency Programs in Brazil

## MEPS CGIEE Program

### Initial results (2001/2010)



### Forthcoming results (2030)

**Mainly due efficient lamps mandatory introduction, it is forecasted a total energy economy of 11,864 GWh e 8.30 GW**



# ***Assessing Impacts of Efficiency Programs in Brazil***

## ***Final comments***

- ✓ ***Efficiency programs in Brazil, specially Performance Labeling and MEPS, present sizable and relevant energy impacts.***
- ✓ ***The current level of detail and consistence of impacts assessment of efficiency programs recommend to include fostering energy savings in national energy plans.***
- ✓ ***A challenge to face in the Brazilian context is to promote efficiency in the current abundance of primary energy supply. Energy should be always used with rationality.***



***Thanks for your attention.***

***Thanks for FAPEMIG support.***



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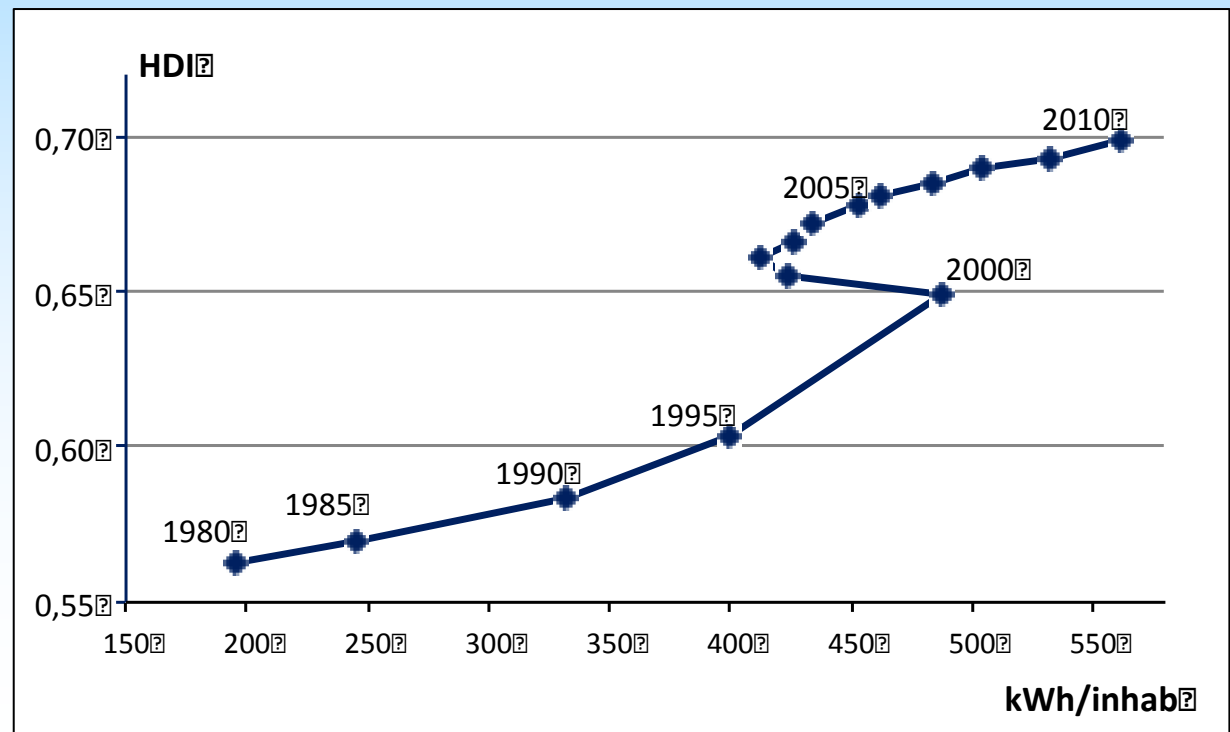


# Assessing Impacts of Efficiency Programs in Brazil

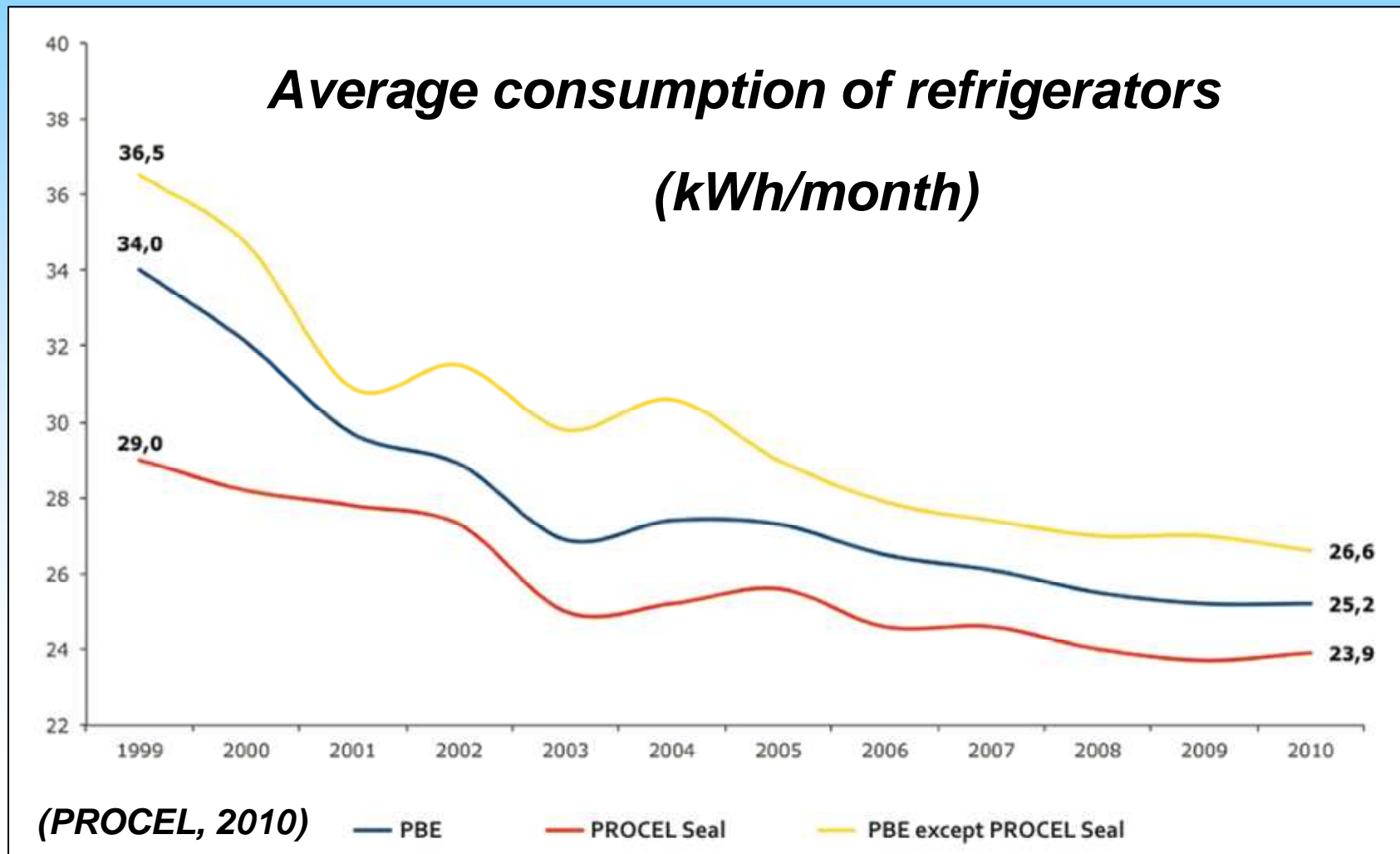
## Electricity economy and social impact

*Mandatory introduction of efficient appliances due to energy crisis in 2001 promoted energy savings without sensible social effects.*

*Human Development Index (HDI) and Residential Electricity Use per capita (EXCEN-UNIFEI, 2010)*



## PROCEL/INMETRO Labeling Program





# Assessing Impacts of Efficiency Programs in Brazil

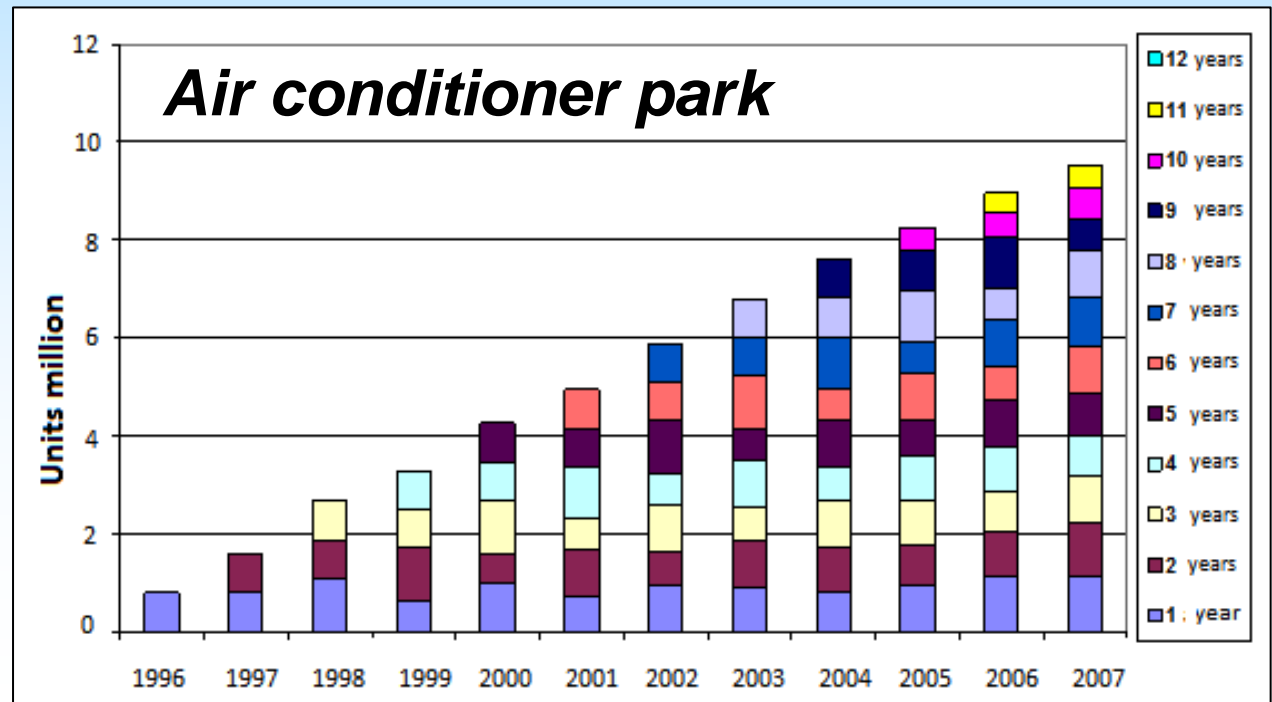
## PROCEL/INMETRO Labeling Program

### Evaluation of results:

To estimate the *park of equipment* can be used surveys or marketing and economic life information.

$$P_j = \sum_{i=j-VU}^j S_i - D_j$$

(Horta Nogueira et al., 2011)





# ***Assessing Impacts of Efficiency Programs in Brazil***

## ***PROCEL/INMETRO Labeling Program***

### ***Evaluation of results:***

***The average unit consumption (baseline and after labeling) can be obtained weighing and adjusting results from laboratory tests, considering ambient temperature, age and operating time.***

$$\begin{array}{c} \text{Average Unit} \\ \text{Annual Energy} \\ \text{Consumption} \end{array} = \begin{array}{c} \text{Weighed} \\ \text{Standard} \\ \text{Consumption} \end{array} \times \begin{array}{c} \text{Adjusting Factors:} \\ \text{Temperature, Age and} \\ \text{Operating Time} \end{array}$$



# Assessing Impacts of Efficiency Programs in Brazil

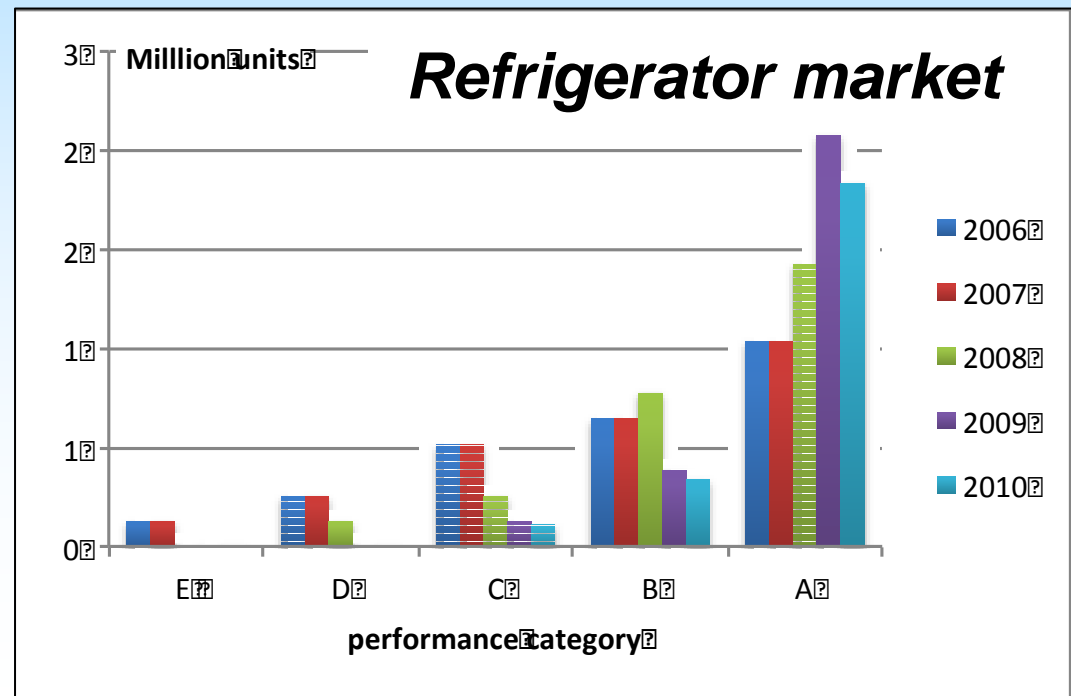
## PROCEL/INMETRO Labeling Program

### Evaluation of results:

The average unit consumption (AC) can be defined based on market share (MS) of different performance categories.

$$AC_{jK} = \frac{\sum_{i=j-EL}^j C_{iK} \cdot MS_i}{\sum_{i=j-EL}^j MS_i}$$

(MME, 2011)



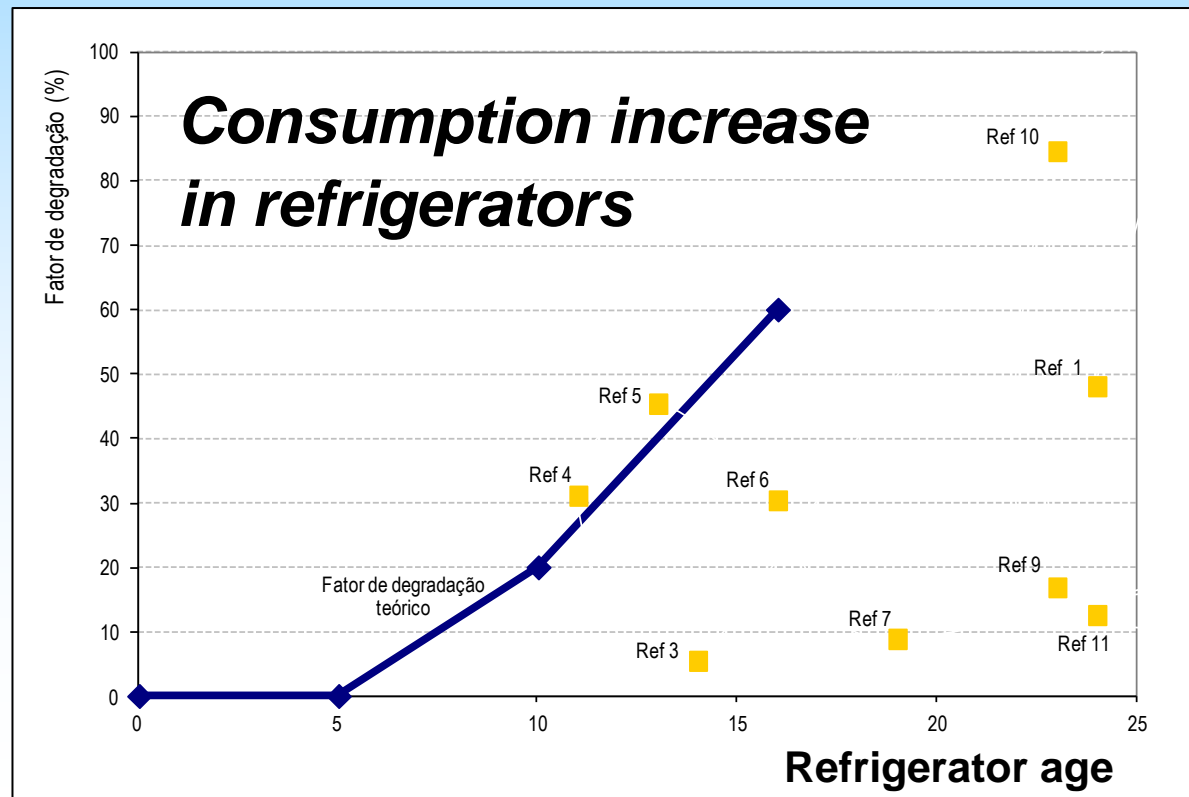


# Assessing Impacts of Efficiency Programs in Brazil

## PROCEL/INMETRO Labeling Program

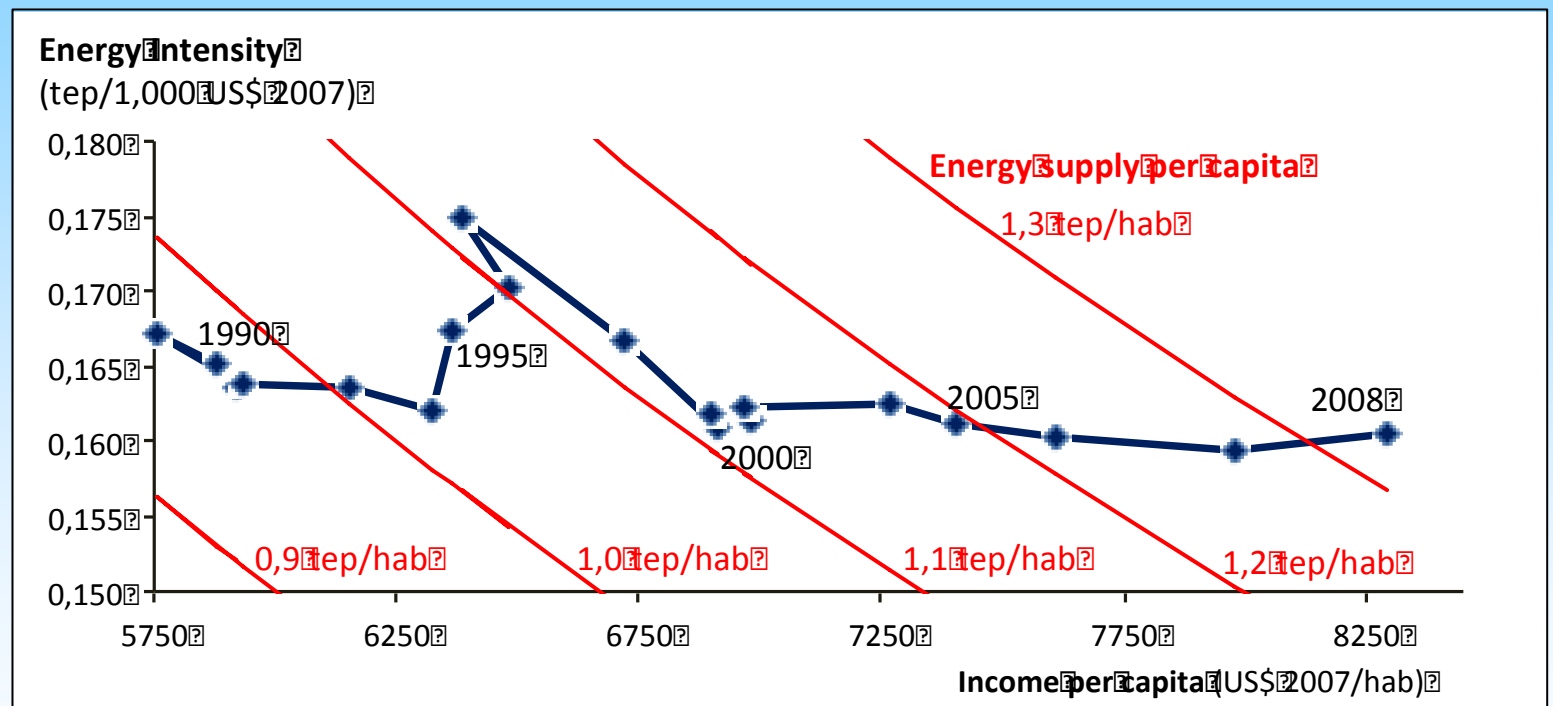
### Evaluation of results:

### *Aging effect in refrigerators.*



(Salvador, 2012, unpublished)

## How can we take the efficient path?



(prepared with data from ECLAC and OLADE, 2009)