

QUICK TAKE: GROWING UP—THE EVOLUTION OF BEHAVIORAL PROGRAMS

Moderator: Michael Goldman, Eversource Energy

PAPERS:

Does How You Pay Your Energy Bill Affect How Much You Pay for Your Energy Bill?

Lullit Getachew, DNV GL
Ken Agnew, DNV GL
Gomathi Sadhasivan, DNV GL
Valerie Richardson, DNV GL
Peter Franzese, CPUC

Lessons Learned from a Mature Behavioral Program

Romilee Emerick, DNV GL
Ken Agnew, DNV GL,
Valerie Richardson, DNV GL
Jim Perich-Anderson, Puget Sound Energy

Maximizing Home Energy Report Savings: Who Saves the Most, the Least and Why?

Hannah Arnold, Opinion Dynamics
Olivia Patterson, Opinion Dynamics
Seth Wayland, Opinion Dynamics

Piloting Home Energy Reports: Testing both Paper and Electronic Messaging

Candice Potter, Nexant Inc.
Kausar Ashraf, IESO
Aimee Savage, Nexant Inc.

The Reliability of Behavioral Demand Response

Derek Kirchner, DTE Energy
Debbie Brannan, Navigant Consulting
Carly Olig, Navigant Consulting
Will Sierzchula, Navigant Consulting

SESSION SUMMARY:

The scope, delivery, and outcome of behavioral programs continue to evolve. This session will focus on new developments and research into behavioral programs with a specific focus on new uses for behavioral programs, new ways of delivering behavioral messaging, and what happens when a program matures.